

Media Relations
Paula Andrea Escobar

+57 (1) 603-9079
paulaandrea.escobar@cemex.com

Investor Relations
Patricio Treviño

+57 (1) 603-9823
patricio.trevinog@cemex.com



CEMEX LATAM HOLDINGS ANNOUNCES SENIOR LEVEL ORGANIZATIONAL CHANGES

BOGOTA, COLOMBIA. JULY 10, 2014– CEMEX Latam Holdings, S.A. ("CLH") (BVC: CLH), announced today changes to its senior level organization.

- Andrés Jiménez has been appointed Director of CEMEX Panamá
- Alejandro Ramírez has been appointed Director of CEMEX Costa Rica
- Yuri de los Santos has been appointed Director of CEMEX Nicaragua & El Salvador

In addition, Ramón Pizá, Director of CEMEX Panamá, and Roberto Pongutá, Director of CEMEX Costa Rica, are leaving CLH and will join CEMEX, S.A.B. de C.V.'s operations.

These changes will be effective July 15, 2014.

The rest of the operational and corporate staff functions at CLH will remain unchanged.

CLH is a regional leader in the building solutions industry that provides high-quality products and reliable service to customers and communities in Colombia, Panama, Costa Rica, Nicaragua, El Salvador, Guatemala, and Brazil. CLH's mission is to encourage the development of the countries where it operates through innovative building solutions that foster well-being.

###