# CEMEX HOLDINGS

# RESULTS 4Q14

February 4, 2015



# || Forward looking information



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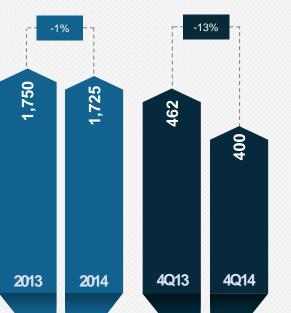
Unless the context otherwise requires it, all references to prices in this document means our prices for our products.

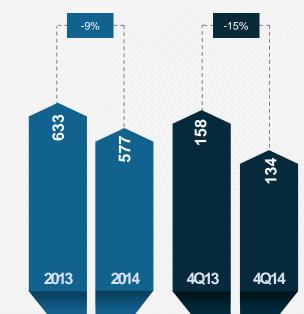
UNLESS OTHERWISE NOTED, ALL CONSOLIDATED FIGURES ARE PRESENTED IN DOLLARS AND ARE BASED ON THE FINANCIAL STATEMENTS OF EACH COUNTRY PREPARED UNDER INTERNATIONAL FINANCIAL REPORTING STANDARDS.

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# || Financial Results Summary

Net Sales (US\$M)





**Operating EBITDA** 

(US\$M)

# Net sales in 2014 & 4Q14

grew by 9% and 8%, respectively, on an adjusted basis<sup>1</sup>, compared to the same periods in 2013

#### **Positive dynamics in sales**

in 2014 and 4Q14, on an adjusted basis<sup>1</sup>, was driven by higher revenue in most of our markets

# **Operating EBITDA**

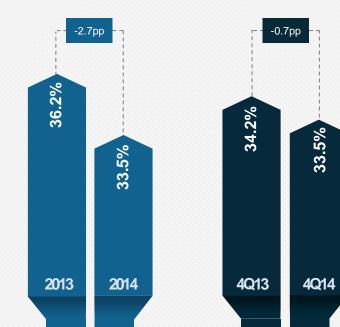
declined by 1% during 4Q14 and by 2% during 2014, compared to the same periods in 2013, also on an adjusted basis<sup>1</sup>

 Adjusting for foreign-exchange fluctuations and the effect of our housing solutions projects in Colombia

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# || Financial Results Summary

#### Operating EBITDA Margin (%)





# **EBITDA** margin in 2014

declined mainly as a result of higher scheduled maintenance works

# **EBITDA** margin in 4Q14

declined by 0.7pp vs. 4Q13, explained by lower margins in our operations in Colombia, offsetting higher margins in Panama and Costa Rica

#### Maintenance works

in our kilns are carried out every 12 to 18 months; during 2014 we carried out scheduled maintenance works in most of our kilns

# || Consolidated Volumes and Prices

		2014 vs. 2013	4Q14 vs. 4Q13	4Q14 vs. 3Q14
	Volume	5%	1%	(4%)
Domestic				
gray cement	Price (USD)	(4%)	(9%)	(7%)
	Price (LtL <sub>1</sub> )	1%	0%	0%
Ready-mix	Volume	8%	10%	(9%)
concrete	Price (USD)	(4%)	(9%)	(9%)
	Price (LtL <sub>1</sub> )	1%	1%	(1%)
	Volume	18%	13%	(8%)
Aggregates	Price (USD)	(5%)	(6%)	(8%)
	Price (LtL <sub>1</sub> )	0%	5%	2%



# **Continued growth trend**

in consolidated volumes in all of our three products

## 5<sup>th</sup> consecutive year

with cement and ready-mix volume growth in our operations in Colombia

#### New sales volume records

in 2014 in our aggregates operations in Panama, in cement and aggregates in Nicaragua and in ready-mix in Guatemala

# Stable prices in 4Q14

in our cement operations, in local currency terms compared to 3Q14



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REGIONAL HIGHLIGHTS 4Q14 Results



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CONEX

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# Results Highlights Colombia

# || Colombia – Results Highlights

		2014	2013	% var	4Q14	4Q13	% var
	Net Sales	993	1,025	(3%)	225	291	(23%)
Financial Summary	Op. EBITDA	363	424	(14%)	82	119	(31%)
US\$ Million	as % net sales	36.5%	41.3%	(4.8pp)	36.6%	40.9%	(4.3pp)
		201	14 vs. 201	3 4Q14	4 vs. 4Q13	4Q14	vs. 3Q14
	Cement		16%		10%	(1	۱%)
Volume	Ready mix		14%		12%	3)	3%)
	Aggregates		20%		9%		7%)
		20	14 vs. 201	3 4Q14	4 vs. 4Q13	4Q14	vs. 3Q14
	Cement		(4%)		(6%)	(	)%
Price (Local Currency)	Ready mix		1%		1%	(	)%

1%

7%

1%

Aggregates



### **Double-digit growth**

in volumes in our three core products in 2014 compared to 2013

#### **Prices in local currency**

remained stable in our cement and ready-mix operations in 4Q14, compared to 3Q14

#### Net sales in 2014 and 4Q14

grew by 14% and 10%, respectively, year-over-year, on an adjusted basis<sup>1</sup>

#### EBITDA in 2014 and 4Q14

also on an adjusted basis<sup>1</sup>, declined by 6% and 12%, respectively, compared to the same periods in 2013

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 Adjusting for foreign-exchange fluctuations and the effect of our housing solutions projects in Colombia

### Colombia – Residential Sector



## Formal housing to benefit

from government-sponsored initiatives in 2015

## Projects in subsidy program

experienced delays in 2014, but most are expected to start construction works in 2015

### New free-home program

including 100,000 low-income houses is currently in the planning phase and should start construction in the short term

# Our volumes in 2015

to the residential sector are expected to grow at a mid-single digit rate

Positive trend in residential sector in 2014 driven by government-sponsored initiatives and a favorable performance in self-construction



### || Colombia – Infrastructure Sector

Activity in the infrastructure sector in 2014 was supported by ongoing highway projects

In the January to September 2014 period, civil works GDP increased by 18% vs. 2013



#### US\$1.85 B allocated

for infrastructure under the *Royalty Fund* 

#### 10 highway projects of 4G

have been awarded; government expects to start awarding projects under 2<sup>nd</sup> phase in May 2015

#### Sector to continue benefiting

in 2015 from ongoing highway projects like *Ruta del Sol* and *Corredores de la Prosperidad* 

# Our volumes in 2015

to infrastructure sector are expected to grow at a high single digit rate, compared to 2014

# Colombia – Industrial and Commercial Sector

CINA CIC

Building permits in this sector have increased by about 13% in the January to November period, compared to 2013



### Strong performance in 2014

with our volumes to the industrial and commercial sectors growing at a double-digit rate, compared to 2013

# High activity supported

by office and commercial buildings

#### Our volumes in 2015

to this sector are expected to grow at a mid-single digit rate vs. 2014



# Results Highlights Panama

# || Panama – Results Highlights

		2014	2013	% var	4Q14	4Q13	% var
Financial	Net Sales	315	310	2%	74	72	2%
Financial Summary	Op. EBITDA	140	139	0%	31	25	25%
US\$ Million	as % net sales	44.3%	44.9%	(0.6pp)	42.5%	34.8%	7.7pp

	2014 vs. 2013	4Q14 vs. 4Q13	4Q14 vs. 3Q14
Cement	(15%)	(16%)	(22%)
Ready mix	(1%)	6%	(14%)
Aggregates	4%	21%	(3%)

Price (Local Currency)

Volume

	2014 vs. 2013	4Q14 vs. 4Q13	4Q14 vs. 3Q14
Cement	12%	11%	1%
Ready mix	0%	1%	(2%)
Aggregates	(1%)	1%	4%



### **Positive volume dynamics**

in our ready-mix and aggregates operations during 4Q14 vs. 4Q13

#### Lower cement volumes

in 4Q14 vs. 4Q13, explained by lower consumption from the Canal expansion project and the conclusion of *Cinta Costera 3,* a project that in 4Q13 was still in execution

#### New sales and EBITDA record during 2014

# EBITDA margin in 4Q14

increased by 7.7pp driven by higher prices of our products and the effect of scheduled maintenance works in our 4Q13 margins

# || Panama – Sector Highlights

The residential sector was the main driver for demand of our products during 2014



#### Infrastructure in 2015

to benefit from ongoing projects, like the wind farm in the central region, and new projects, like the second line of the subway which is expected to start in the short term

#### Industrial & commercial

had a positive volume performance during 4Q14 vs. 4Q13

#### Our volumes in 2015

to the residential and industrial and commercial sectors are expected to grow at a low to mid-single digit rate



# Results Highlights Costa Rica

# || Costa Rica - Results Highlights

Cement

Ready mix

Aggregates

		2014	2013	% var	4Q14	4Q13	% var
Financial	Net Sales	153	155	(1%)	39	38	3%
Financial Summary	Op. EBITDA	69	69	0%	18	17	6%
US\$ Million	as % net sales	45.4%	44.6%	0.8pp	46.9%	45.7%	1.2pp

2014 vs. 2013

(2%)

(22%)

5%



#### Cement and ready-mix vols.

in 4Q14 continued to be affected by the slowdown in construction activity and delays in new projects

#### Including exported cement

our total daily cement volumes in 4Q14 increased by 2% vs. 4Q13

#### Higher sales and EBITDA in 4Q14 vs. 4Q13

# EBITDA margin expansion

of 0.8pp in 2014 year-over-year

Price (Local Currency)

Volume

	2014 vs. 2013	4Q14 vs. 4Q13	4Q14 vs. 3Q14
Cement	6%	11%	1%
Ready mix	3%	(3%)	(3%)
Aggregates	(4%)	(4%)	(2%)

4Q14 vs. 4Q13

(12%)

(14%)

24%

4Q14 vs. 3Q14

1%

(3%)

(6%)

# Costa Rica-Sector Highlights

Infrastructure remained the main driver for cement demand in 2014





### Government is committed

to continue supporting investment in infrastructure

#### Infrastructure to benefit

going forward from the start of new projects like the APM container port terminal, which has already been approved, and the *Capulín* dam

### Other ongoing projects

include the Guacamaya overpass and the Circunvalación Norte in San José

### We remain confident

on medium-term outlook and are expanding our capacity by 25%; the project is expected to be completed in a 3-year period

# Results Highlights Rest of CLH

# || Rest of CLH - Results Highlights

Cement

Ready mix

Aggregates

		2014	2013	% var	4Q14	4Q13	% var
Financial	Net Sales	277	275	1%	67	64	3%
Summary	Op. EBITDA	78	77	2%	18	18	3%
US\$ Million	as % net sales	28.3%	28.0%	0.3pp	27.5%	27.6%	(0.1pp)

2014 vs. 2013

(1%)

2%

56%



#### Positive volume performance

in all of our products in Nicaragua and Guatemala in 4Q14 vs. 4Q13

#### Aggregates volumes in 2014

increased by 56%, driven by several highway projects in Nicaragua

# Higher prices in 4Q14

in local currency terms in our three core products compared to 4Q13

Price (Local Currency)

Volume

	2014 vs. 2013	4Q14 vs. 4Q13	4Q14 vs. 3Q14
Cement	2%	4%	(0%)
Ready mix	7%	8%	(4%)
Aggregates	(1%)	14%	10%

4Q14 vs. 4Q13

(3%)

8%

50%

4Q14 vs. 3Q14

(1%)

3%

(28%)

# || Rest of CLH - Sector Highlights

Infrastructure was the main driver for cement demand in Nicaragua in 2014

In Guatemala, during 4Q14 we participated in the construction of the first wind farm in the country



# In Nicaragua

Infrastructure is expected to continue its positive trend with new projects like the *Tumarín* hydroelectric dam

We also expect to continue with our participation in the housing projects for the population affected by the earthquake in April 2014

#### In Guatemala

we expect the positive activity in the commercial sector to continue into 2015

# 

# FREE CASH FLOW

4Q14 Results



# || Free Cash Flow

	US\$ Million	2014	2013	% var	4Q14	4Q13	% var
C	Operating EBITDA	577	633	(9%)	134	158	(15%)
	- Net Financial Expense	90	114		15	27	
	- Maintenance Capex	63	51		25	29	
	- Change in Working Cap	64	35		68	(8)	
	- Taxes Paid	110	118		29	33	
	- Other Cash Items (net)	(2)	16		(2)	11	
	Free Cash Flow Iter Maintenance Capex	252	299	(16%)	(1)	66	n/a
	- Strategic Capex	80	43		40	12	
F	Free Cash Flow	172	256	(33%)	(40)	54	n/a



# FCF generation in 2014

reached US\$172 million and was used to reduce debt

#### Investment in working capital

in 4Q14 increased due to the payment of fees and royalties to CEMEX, that had been previously accrued

# Strategic capex in 2014

reached US\$80 million and is mainly related to our expansion project in Colombia, and our new grinding facility in Nicaragua

#### Net debt was reduced by

about US\$164 million during 2014 to US\$1,140 million





# GUIDANCE 4Q14 Results



# || 2015 Guidance

#### Volume YoY%

Colombia	
Panama	
Costa Rica	

Cement	Ready - Mix	Aggregates
6%	13%	13%

Cement	Ready - Mix	Aggregates
(8%)	3%	3%

Cement	Ready - Mix	Aggregates
(1%)	5%	7%



# On a consolidated basis

we expect our cement, ready-mix and aggregates volumes to increase by 3%, 14% and 13%, respectively in 2015 vs. 2014

#### Maintenance capex

is expected to be about US\$45 million in 2015

#### Strategic capex

is expected to reach US\$190 million in 2015

#### **Cash taxes**

on a consolidated basis are expected to increase by about 35% in 2015 vs. 2014

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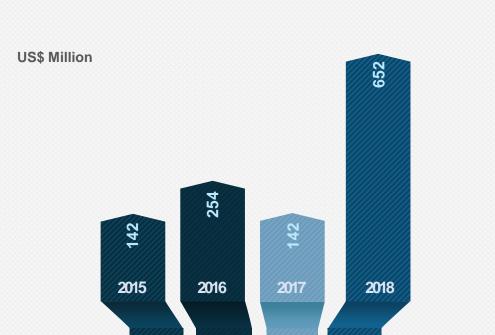
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# APPENDIX 4Q14 Results



# || Consolidated debt maturity profile





# US\$1,191 million

Total debt as of December 31, 2014

# || Definitions



Cement:	When providing cement volume variations, refers to our domestic gray cement operations.	
Operating EBITDA:	Operating earnings before other expenses, net plus depreciation and operating amortization	ation.
Maintenance capital expenditures:	Investments incurred for the purpose of ensuring CLH's operational continuity. These include capital expenditures on projects required to replace obsolete assets or maintain current operational levels, and mandatory capital expenditures, which are projects required to comply with governmental regulations or internal policies.	
Strategic capital expenditures:	Investments incurred with the purpose of increasing CLH's profitability. These include capital expenditures on projects designed to increase profitability by expanding capacity, and margin improvement capital expenditures, which are projects designed to increase profitability by reducing costs.	
LC:	Local currency.	
pp:	Percentage points.	
Like-to-like Percentage Variation (I-t-I%var):	Percentage variations adjusted for investments/divestments and currency fluctuations.	
Rest of CLH:	Includes Brazil, Guatemala, El Salvador and Nicaragua.	
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# || Contact information



#### **Investor Relations**

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#### **Stock Information**

Colombian Stock Exchange CLH

#### **Calendar of Events**

22 – Apr – 2015 1Q15 Earnings Report and Conference Call

16 – Jul – 2015 2Q15 Earnings Report and Conference Call

21 – Oct – 2015 3Q15 Earnings Report and Conference Call





RESULTS 4Q14

February 4, 2015

