

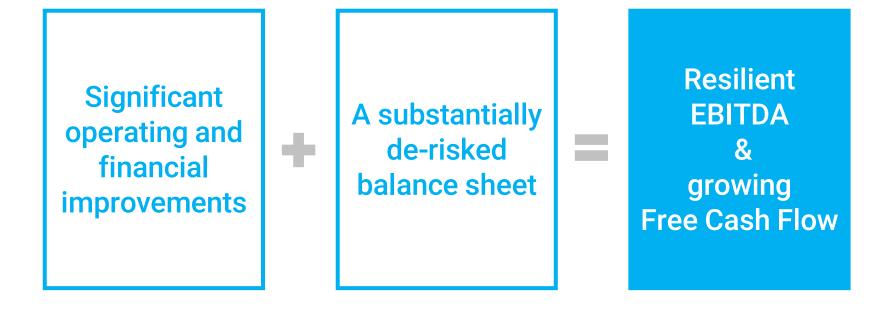


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Our business model has proven its resilience



...now what we need is EBITDA growth



We have built a stronger CEMEX over the last 4 years...

Significant operating and financial improvements

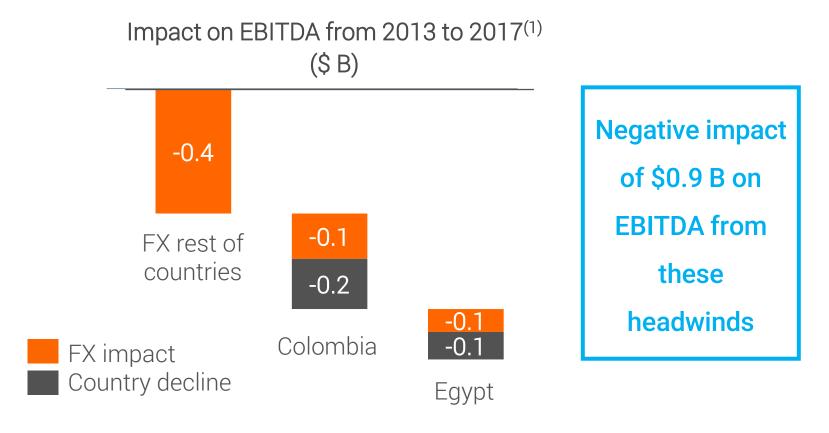
- FCF generation above \$1 B+ for second year in a row
- EBITDA to FCF conversion rate reaching 50%
- \$1.2 B reduction in total working capital investment
- Highest net income in a decade, reaching ~\$800 M
- Delivered ~\$140 M of savings in SG&A⁽¹⁾
- Improved kiln operating efficiency by 3.4 M tons

...with a substantially de-risked balance sheet

- Reduced total debt by ~\$6 B
- Delevered from 5.49x to 3.85x
- Asset sales of ~\$3.6 B at mid-teen multiples



... generating resilient EBITDA despite significant headwinds



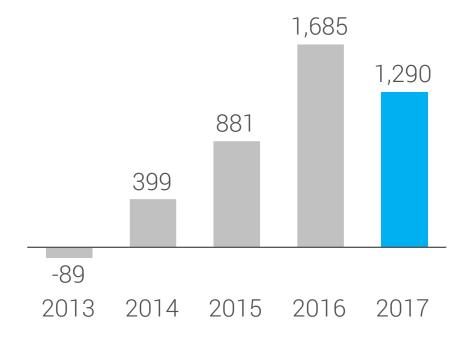
Still, we delivered EBITDA of \$2.6 B in 2017

1) On a like-for-like basis



FCF generation tripled to reach \$1 B+...





50%

FCF conversion⁽¹⁾

-5 days

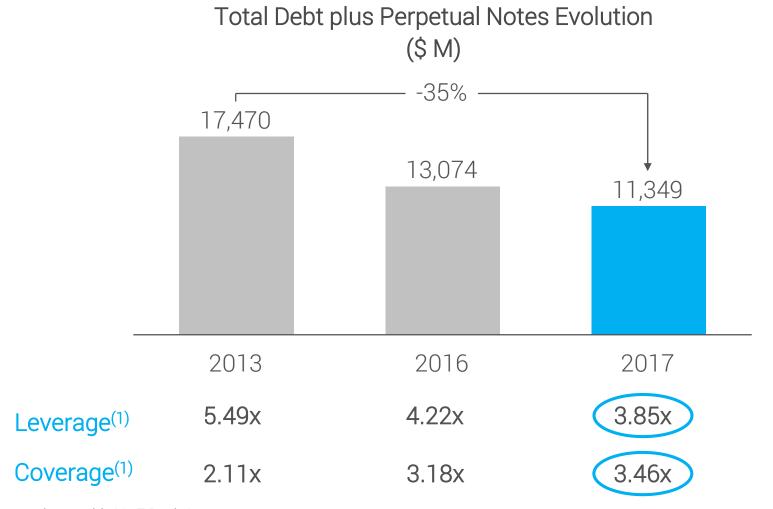
of average working capital vs. 28 days in 2013

↓ \$600 M

reduction in cash interest since 2013

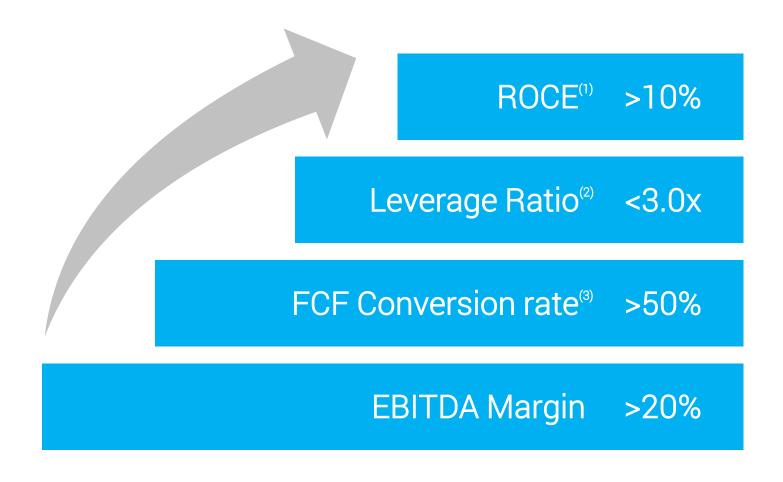


... and coupled with asset sales, led to a ~\$6 B debt reduction





As a result, we are in a stronger position to realize our mid term goals





Best global growth prospects in a decade should create tailwinds instead of headwinds...

Worldwide economic expansion

Favorable credit conditions

US fiscal stimulus

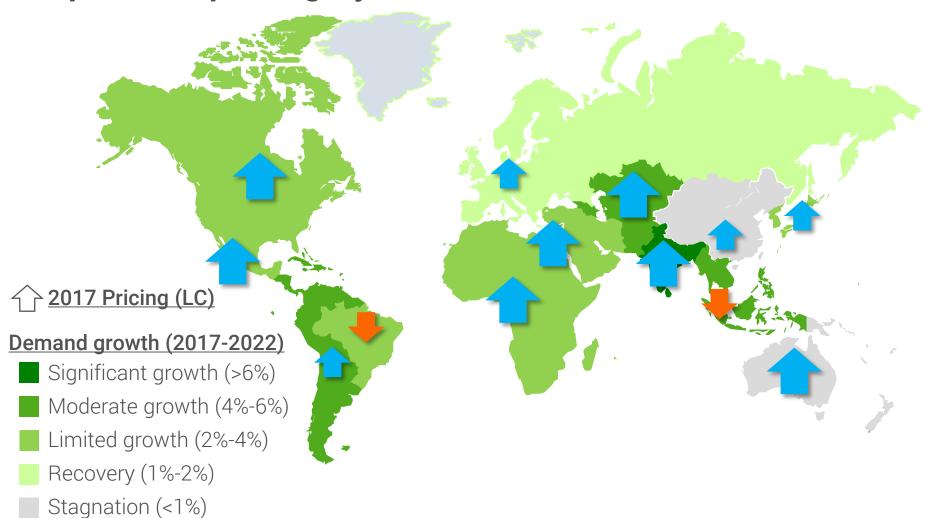
Oil price stabilization

Upbeat consumer and business sentiment

Positive earnings and investment outlook



... producing volume growth as well as positive pricing dynamics



Source: CEMEX estimates



With those tailwinds, we will grow and deliver shareholder value in coming years...

Achieve investment grade capital structure

Maximize organic growth

Return capital to shareholders

... enabled by disciplined capital allocation

Explore growth opportunities



The best way to create shareholder value today is to continue deleveraging

Achieve investment grade capital structure

- Our top priority
- We have made great progress over the last 4 years:
 - Leverage declined by 1.7x to 3.85x
 - Reduced total debt by ~\$6 B
 - Lowered annual cash interest by ~\$600 M
 - Expect additional \$125 M reduction in cash interest during 2018
- FCF primary source of deleveraging



Current portfolio has substantial EBITDA upside

Maximize organic growth

- Continue pursuing successful pricing strategy
 - Cumulative contribution to EBITDA of \$1.7 B since 2014
 - Positive pricing momentum in ~80% of our portfolio
- Positive volume outlook in most markets
- No material investments needed
- Delivering superior customer experience
- Strategic Capex ~\$250 M in 2018



We want to expand our options to return cash to shareholders

Return capital to shareholders

- Proposed share buy back
 - Up to \$500 M
 - Timing will depend on market conditions
- Execution will be consistent with disciplined capital allocation process



New opportunities can strengthen growth and deleveraging path

Explore growth opportunities

- Growth in our existing network
 - Aggregates in developed markets
 - Related businesses
- Cement in high growth emerging markets
- CEMEX Ventures



We will execute within a rigorous framework

Explore growth opportunities

- Consistent with investment grade capital structure objective
- ROCE to exceed our cost of capital
- Accretive on a per share basis
- Potential synergies
- No market more than 25% of consolidated EBITDA
- Funding mix flexibility (FCF, debt & equity)



And we are doing even more...







Digital technologies have the highest power to transform our industry and our company

Most profound impact will be on the way in which markets and customers are served

Allowing us to provide a superior customer experience

Enabling our customers to create more value

And thereby creating more value for our shareholders



Leading the way, we have created the first end-to-end e-commerce platform in the industry



Covering the full customer journey...

Becoming a customer

Preparing to buy

Place orders

Receive products & products & pay

Receive invoices & pay

Place orders



Offering a comprehensive, integrated solution to our customers

Covering all products...

Bulk cement

Bagged cement

Construrama

Ready-Mix

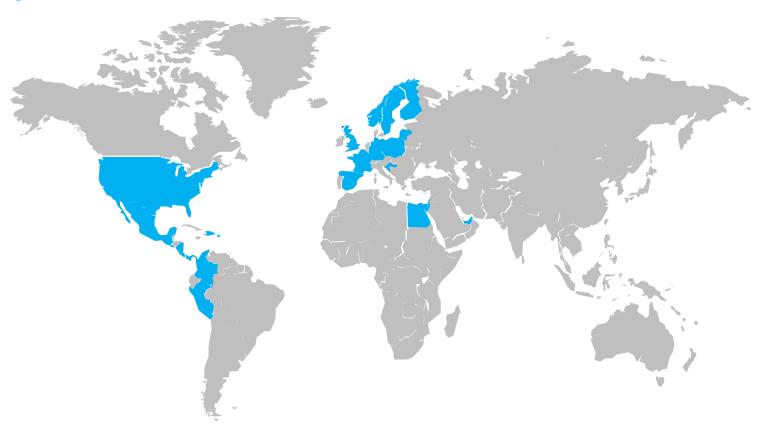
Aggregates

Other products



Offering a comprehensive, integrated solution to our customers

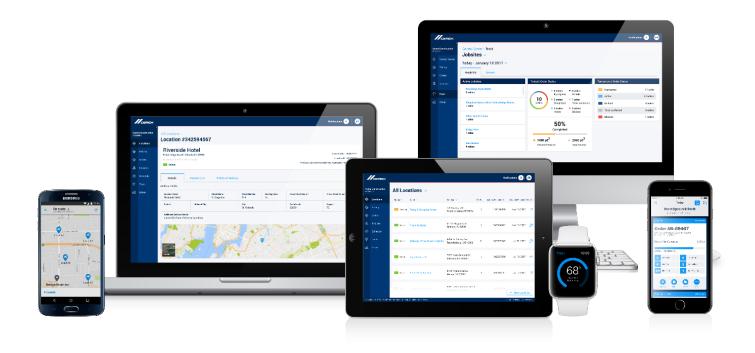
Reaching all our markets...





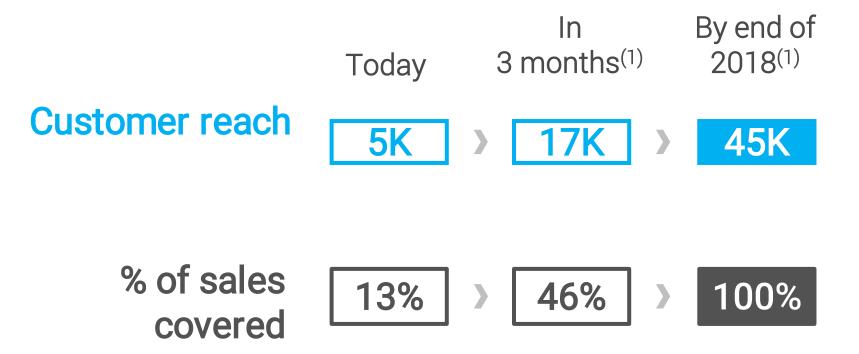
Offering a comprehensive, integrated solution to our customers

Compatible with all devices...





Global launch resulting in high customer adoption



CEO I 24



Global rollout will be achieved by end of 2018

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France Spain

Guatemala Dominican Rep. **Puerto Rico Bahamas**

Haiti

Peru

UK Germany

Poland Norway Sweden Latvia Czech Rep. Croatia **Finland**



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Israel **Philippines Egypt** UAE

USA Mexico Colombia Panama **Costa Rica** Nicaragua

El Salvador

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What you should expect from us

- Aim to achieve Zero for Life
- Regain investment grade capital structure
- Continue to generate \$1 B+ in Free Cash Flow
- Deliver EBITDA growth
- Maintain disciplined capital allocation
- Delivering a superior customer experience enabled by digital technologies

Focused on delivering shareholder value





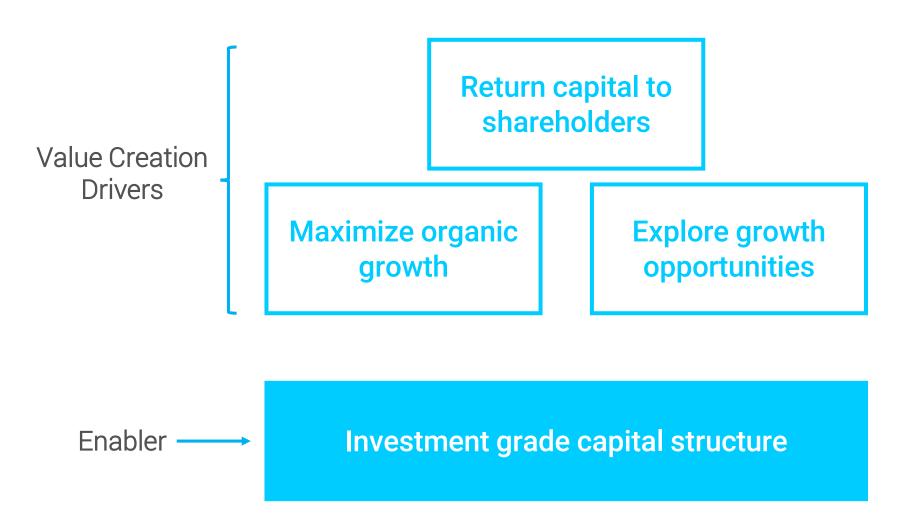


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Our strategy focuses on shareholder value accretion





Value creation drivers

Recurring / Predictable

Maximize organic growth

- Drive operational excellence
- Enhance competitive position
- Sustainable improvement in ROCE

Discretionary

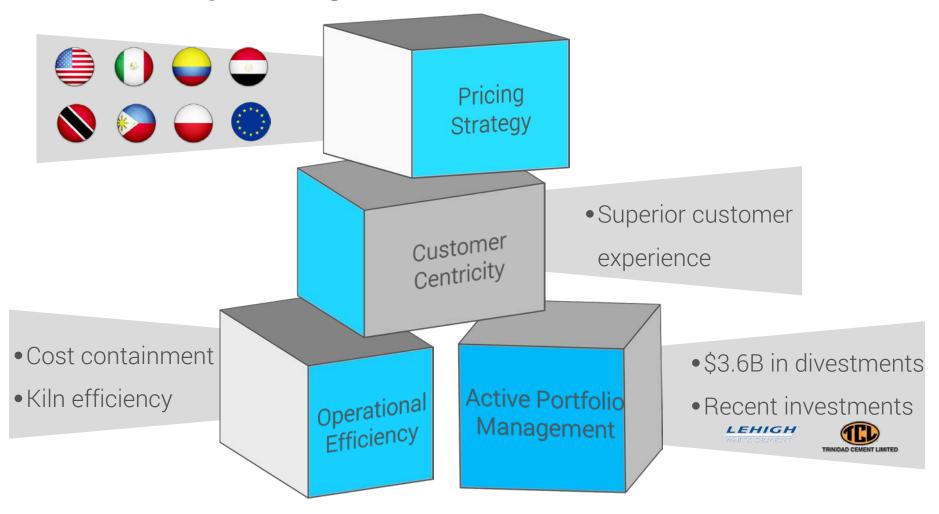
Explore growth opportunities

Return capital to shareholders

- Portfolio management
- Value creating acquisitions
- Share buy backs
- Dividends



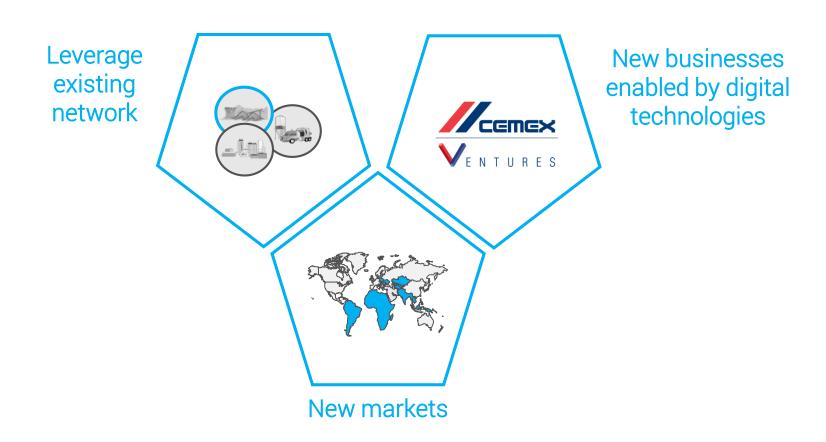
Scalable operating model



Leveraging our global networks to enhance our operating model

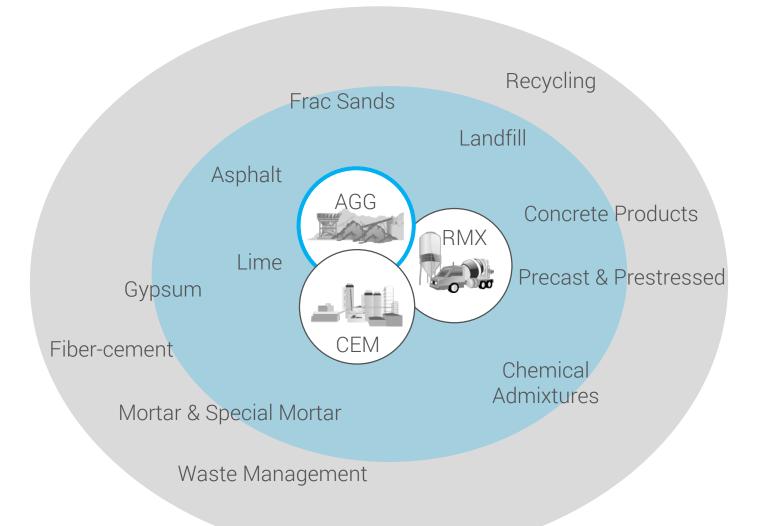


Our growth strategy supported by three main pillars





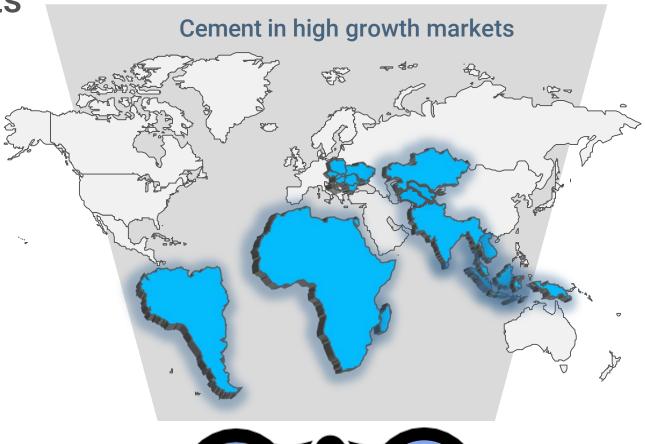
Leveraging our existing network





While evaluating opportunities to expand into new

markets







CX Ventures should generate value in the construction ecosystem



- Capitalize on efficiency opportunities in the construction industry
- Accelerate technology adoption
- Develop new sources of value creation across the construction ecosystem
- Provide superior customer experience leveraging digital technologies

Key Highlights

- +4 roadshows
- +2000 startups scouted
- 3 (+1) investments signed
- **1** participation in "Brick & Mortar Ventures" fund (1)
- +450 ideas reviewed
- +10 active projects



Disciplined framework to filter opportunities

Risk Management

- Maintain our deleveraging path / investment grade capital structure
- Funding mix flexibility (FCF, debt & equity)
- No market accounts for > 25% of total EBITDA

Value Creation

- ROCE >> risk adjusted WACC
- Accretive for shareholders
- Synergies potential

Business Logic

- Focus on cement in high growth markets
- Enhances current global portfolio
- Provides diversification

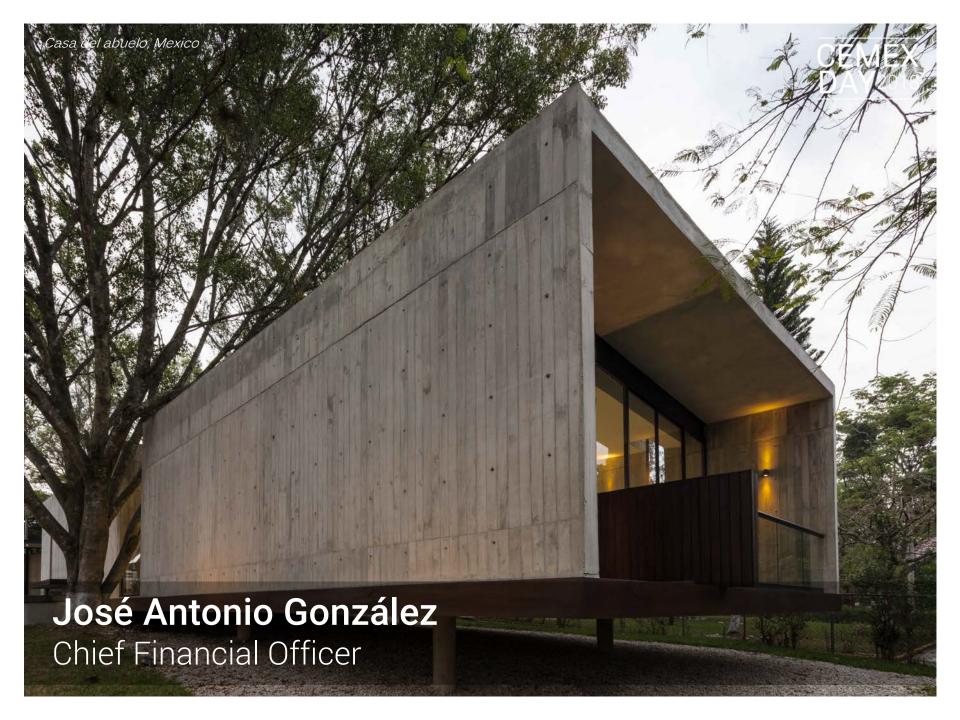


What you should expect from us

- Increase EBITDA through high operating leverage
- Grow by leveraging our existing network
- Consider new market opportunities on a case by case basis
- Develop CX Ventures

Focused on delivering shareholder value





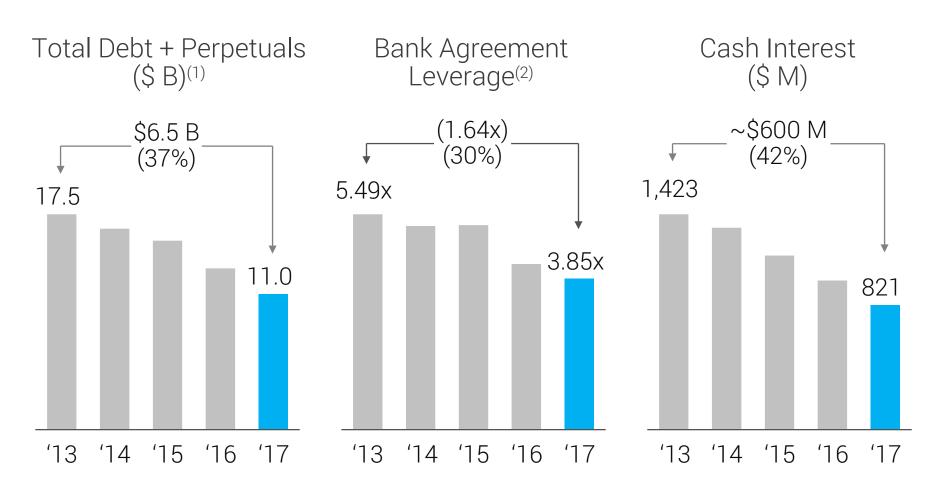


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Significant progress in deleveraging



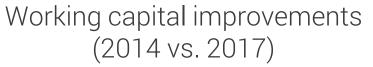
¹⁾ Debt as of December 31, 2017 on a pro-forma basis reflecting the \$350 million cash reserve created in December 2017 and Revolving Credit Facility used on January 2018 for the redemption of the 4.750% senior secured notes due 2022

²⁾ Leverage calculated in accordance to the 2017 Bank Agreement



We have significantly reduced our investment in working capital







Balance '17

- Not yet due AR ratio improved from 66% to 77%
- Securitized A/R represents~35% of total A/R at EoY2017
- Optimization of inventory management (M tons)
 - Cement: from 18 to 13
 - Aggregates: from 37 to 26



Achieved our 2017 financial objectives

Objectives

- Extend tenor
- Increase size
- Reduce cost
- Improve flexibility
- Diversify currency exposure

Public debt

Bank debt

- Paydown \$3 B
- Opportunistic new issuance
- Improve indenture flexibility



- Address ~50% of 2018 convertible notes
- Monetize capped call (\$100 M)
- Monetize direct stake in GCC (\$376 M)



- Hedge EM currency exposure using MXN as proxy (\$1.2 B notional and avg. life of ~1 year)
- Continue rolling over FX forwards during 2018

Result











Addressed all of our debt maturities over next 24 months

Total Debt + Perps as of Dec. 31, 2017 Proforma⁽¹⁾

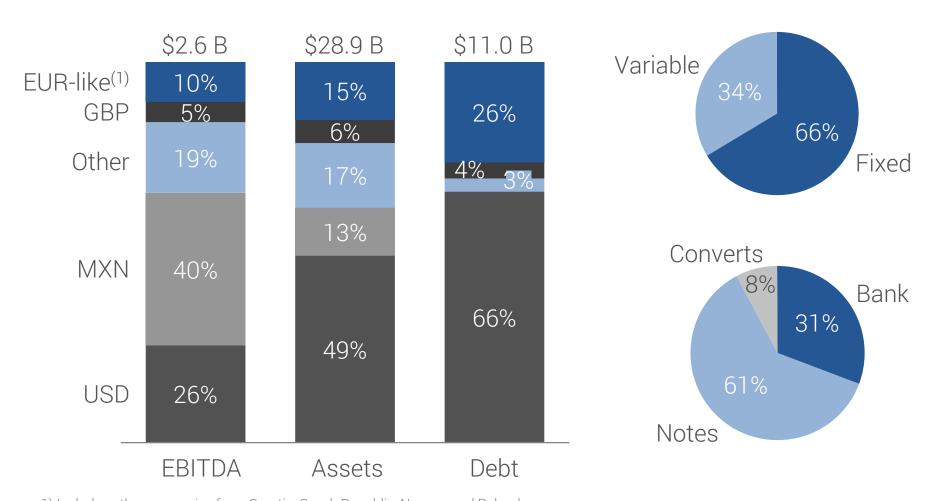
					Dec 201	6 D	ec 2017	YoY
Bank Debt Public Debt	Т	Total debt + perps					\$11.0	(\$2.1)
		Avg. cost					5.1%	(0.8%)
Convertibles	F	Revolving tranche			\$0.8		\$1.1	\$0.3
					2.5			
Billions of USD		1.4	1.0			2.0		
0.8	1.1		1.2	0.7			1.0	0.4
0.0								0.4
2018 2019	2020	2021	2022	2023	3 2024	2025	2026	≥ 2027

\$1.1 B availability under Revolving tranche of Bank Agreement as of Dec. 31, 2017

¹⁾ Debt as of December 31, 2017 on a pro-forma basis reflecting the \$350 million cash reserve created in December 2017 and Revolving Credit Facility used on January 2018 for the redemption of the 4.750% senior secured notes due 2022



Efficient funding sources, currency and interest rate mix



¹⁾ Includes other currencies from Croatia, Czech Republic, Norway and Poland Note: EBITDA and assets figures as of EoY 2017. Proforma debt figures after payment of 4.75% Euro Note 2022 during Jan. 2018



We are evolving our debt framework towards investment grade characteristics

Bank debt

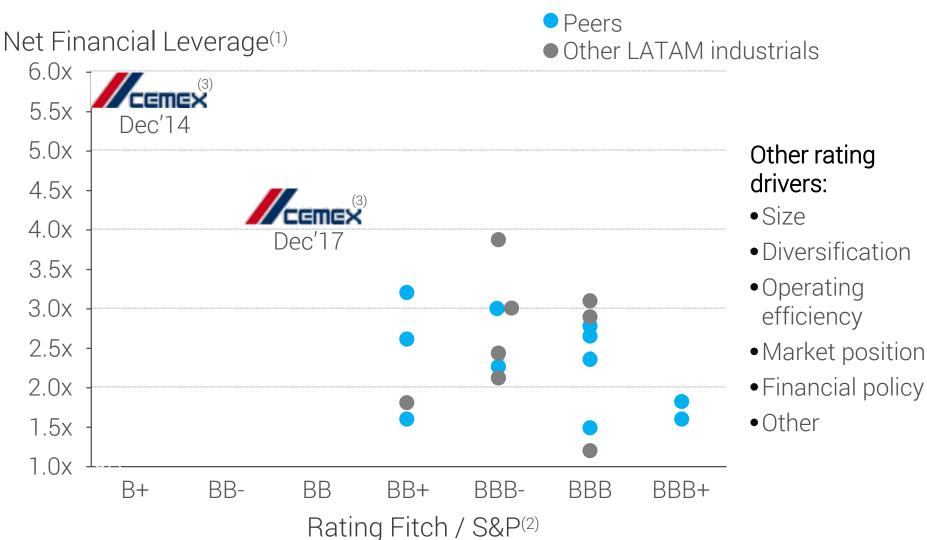
- Immediate cost reduction of 50bps, further reduction depending on leverage
- Increased committed revolving tranche of Bank Agreement (\$1.1 B)
- Dividend and share buy back permitted (\$200 M per year if leverage <4.0x)
- At CEMEX's option, most restrictions fall away with leverage < 3.75x⁽¹⁾
- Security release when leverage ratio < 3.50x⁽¹⁾ for 2 consecutive quarters

Public debt

- New documentation incorporates additional operational/financial flexibility
- Dividend and share buyback flexibility in line with bank debt
- Most restrictions fall away when leverage <3.75x
- Most recent refinancing in Euros in December was done at a 2.75% coupon, 41% lower than previous coupon



We are approaching investment grade metrics



¹⁾ Source: Companies' financial statements as of Sep'17 and Dec'17 as available

²⁾ If split rating, the highest is shown

³⁾ Net financial leverage for CEMEX calculated as Net debt plus perpetual notes divided by EBITDA calculated in accordance with IFRS



Proposing new capital allocation tools to deliver value creation in the future

Share buy back

- Another way to return value to shareholders
- Program provides flexibility
- Current \$200 M annual limit in Bank Agreement

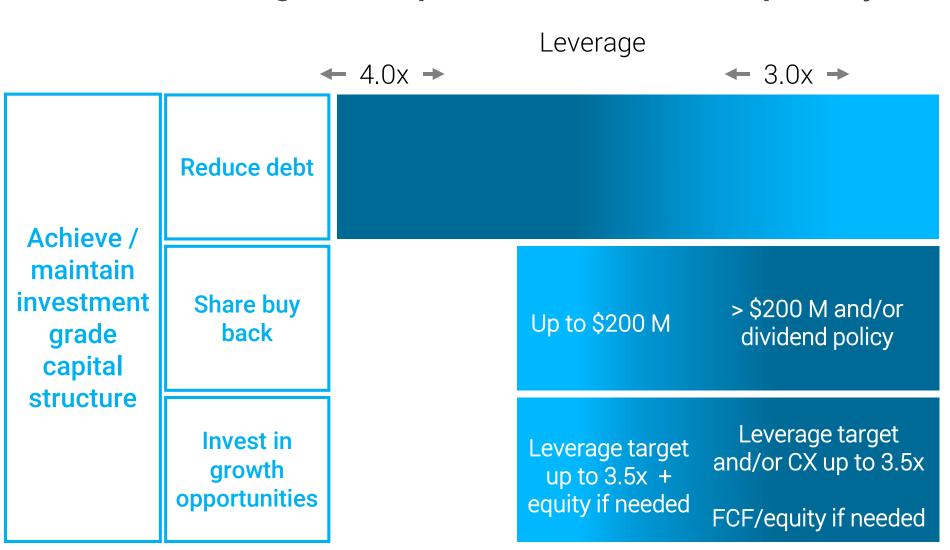
Share increase

- Take advantage of recent change in Mexican Securities Law
- Achieve equal footing with international peers
- Gain flexibility to fund investment opportunities

Recovering investment grade capital structure remains our top priority



Investment grade capital structure is our priority





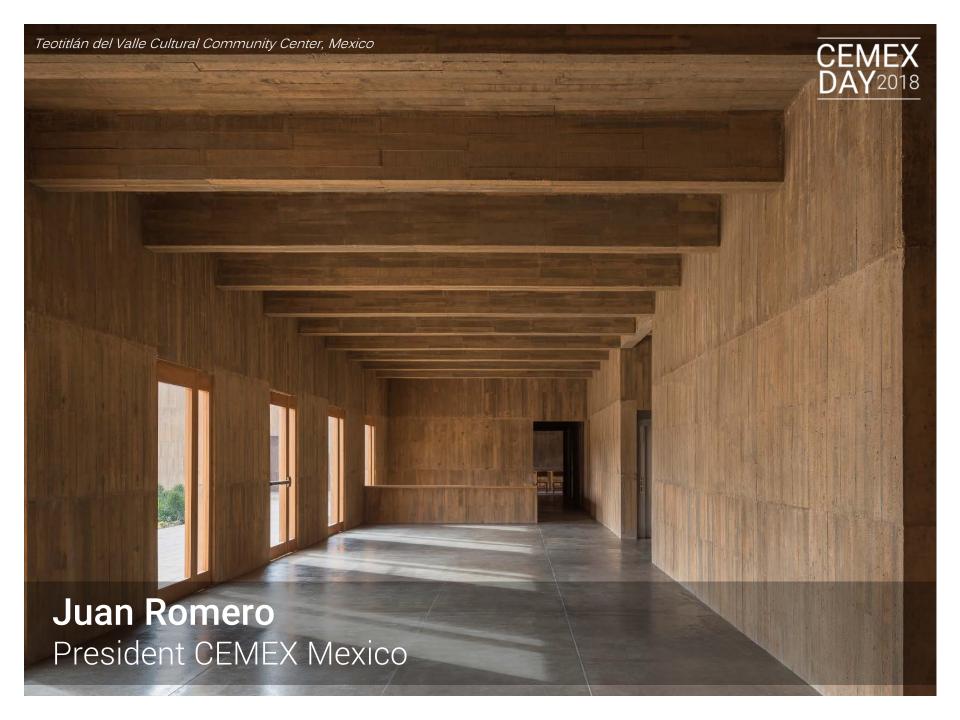
What you should expect from us

Maintain focus on recovering investment grade credit metrics

Continue driving a prudent financial strategy

Sustain efficient working capital management





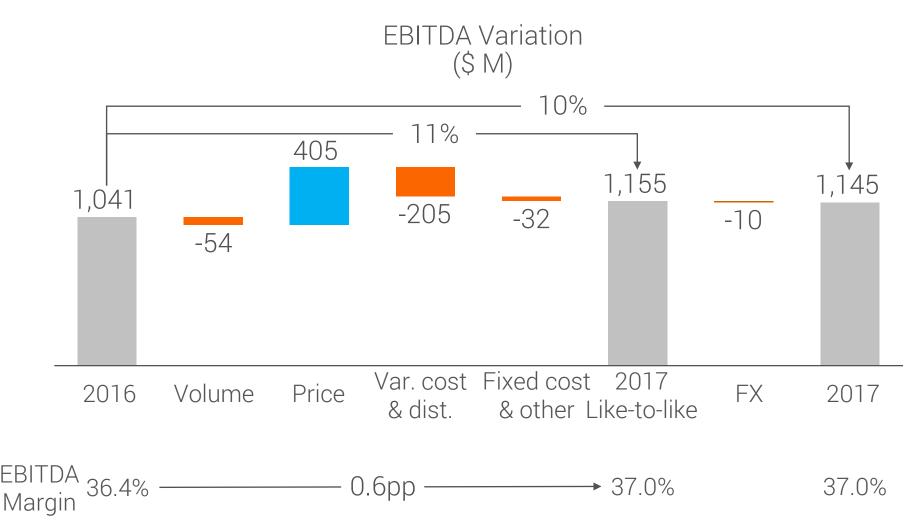


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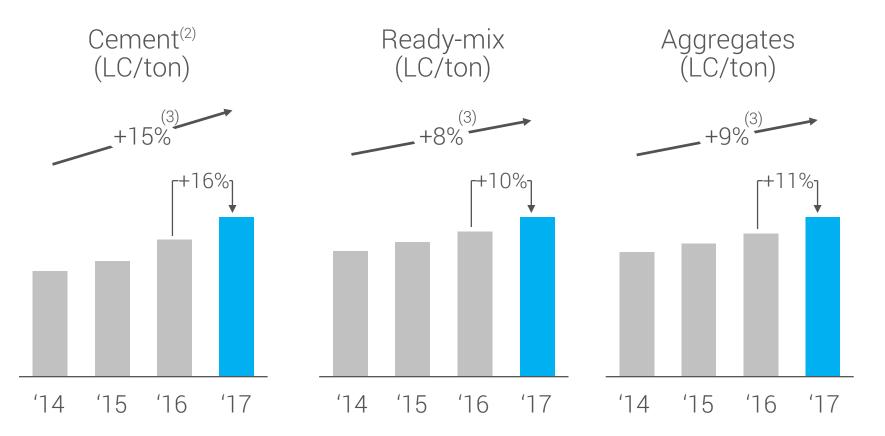
Solid growth in EBITDA generation





Disciplined pricing strategy paying off

Price by Business Segment⁽¹⁾



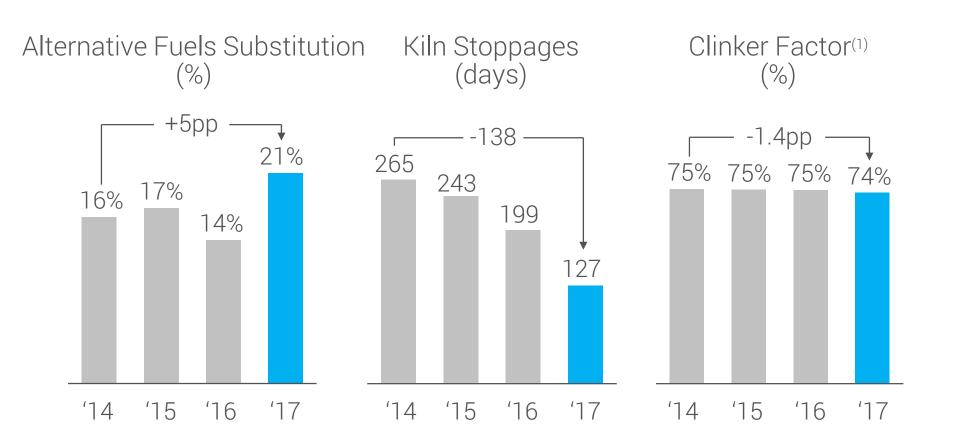
1) Data considers CIF prices

3) CAGR from 2014 to 2017

²⁾ Domestic gray cement. Prices for this product, in local-currency terms, are up 4% from December 2017 to February 2018.



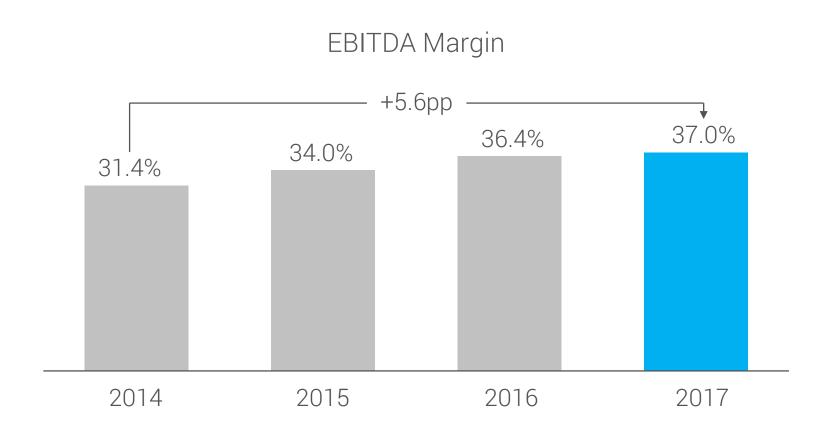
Continuing to improve operational efficiency



1) Clinker/cement MEXICO I 57

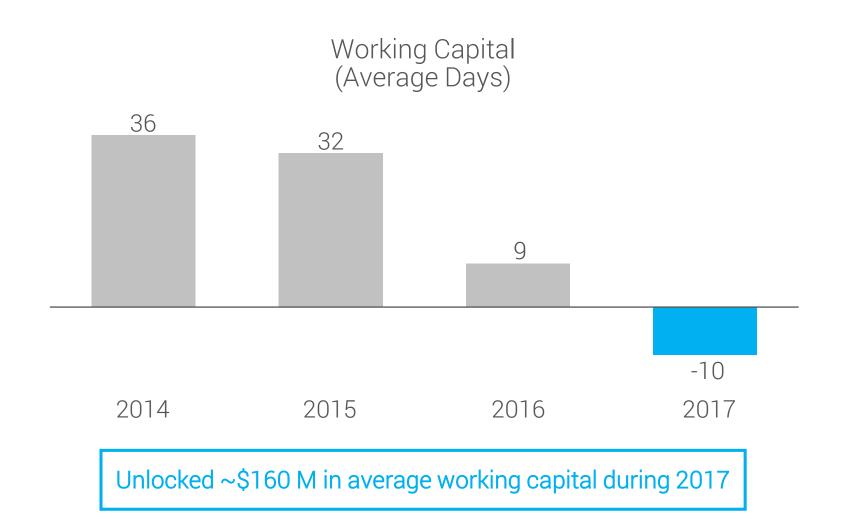


Delivering strong EBITDA margin expansion





And sustained improvement in working capital





Market fundamentals remain strong

Drivers





Solid demand from middle class expansion



NAFTA negotiations



Growing housing & infrastructure needs



Electoral cycle



Sustainable benefits from structural reforms



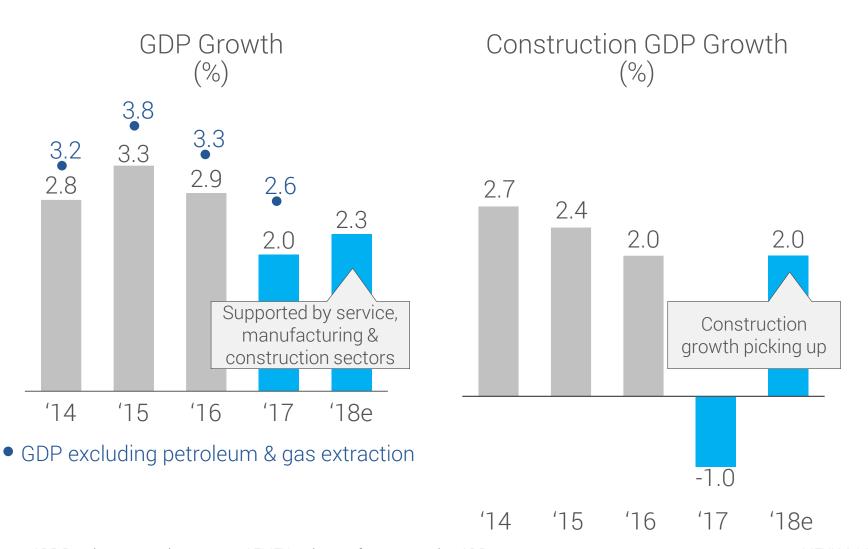
Tightening monetary policy



Strong U.S. growth



Growth is expected to continue





Cement demand accelerating in most sectors

Formal Housing

Government commitment to tackle housing needs



Growing housing deficit as inventories decrease



Reconstruction process highly focused on housing



Self-Construction

Stable job creation continues



Solid remittance inflows



Industrial & Commercial

Positive growth in commercial & tourism



Pick up in manufacturing activity



NAFTA uncertainty delays investment



Infrastructure

Reduced funding for transportation ministry



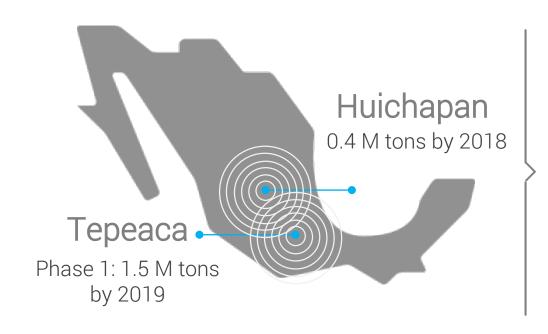
Partially offset by airport investment



Potential contribution from PPP's projects



Investing to leverage on dynamic markets



Capture growth in key markets

Production cost efficiencies

Logistics network optimization



We have a clear strategy

Continue building on our pricing strategy



Reflecting cost inflation

Bolstering our market position



Through differentiated value propositions



Creating a competitive advantage through a digitally-enabled customer experience



Nationwide

implementation started Nov'17



100%

Coverage expected across all businesses

+3,500

customers using the platform



+6,000

customers by end 2018

+22,000

transactions have been made



New solutions

as order process is expedited



Largest building materials retail network in the country



+1,800 Construrama

stores

+780 store owners

+600 cities nationwide



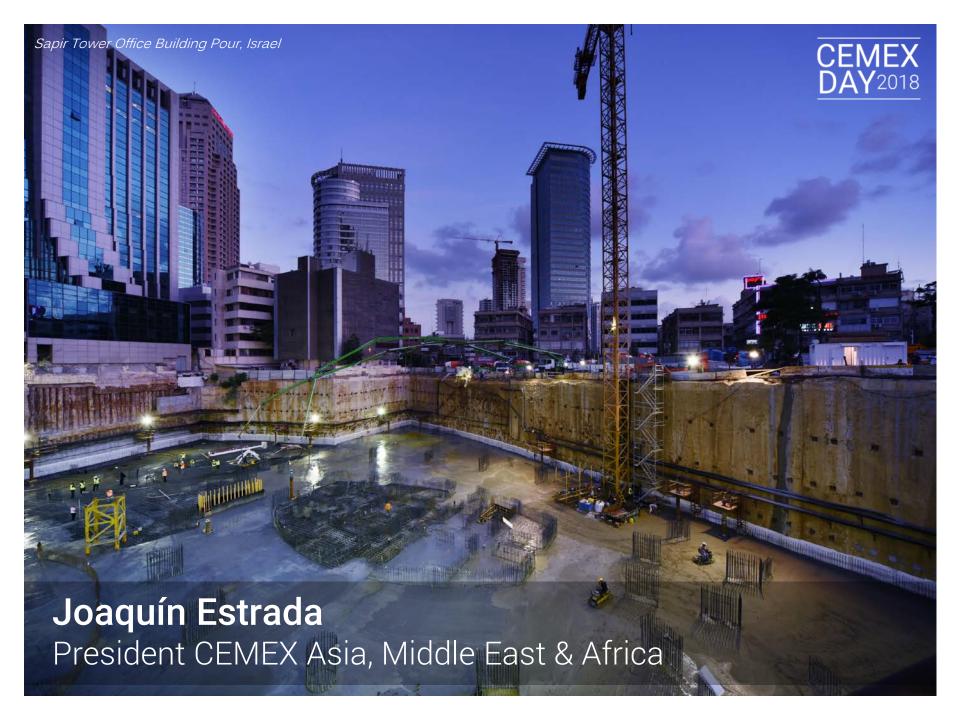


What you should expect from us

- Achieve and sustain Zero for Life
- Build a superior customer experience
- Leverage our pricing efforts while focusing on market share recovery
- Reinforce cost containment efforts
- Sustain working capital efficiencies

CEMEX DAY2018







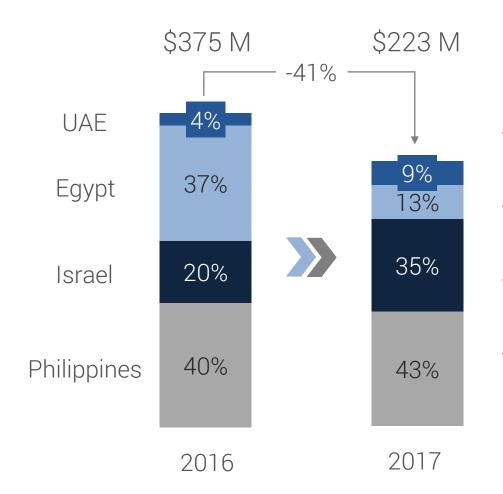
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2017 was a bumpy year in our main markets

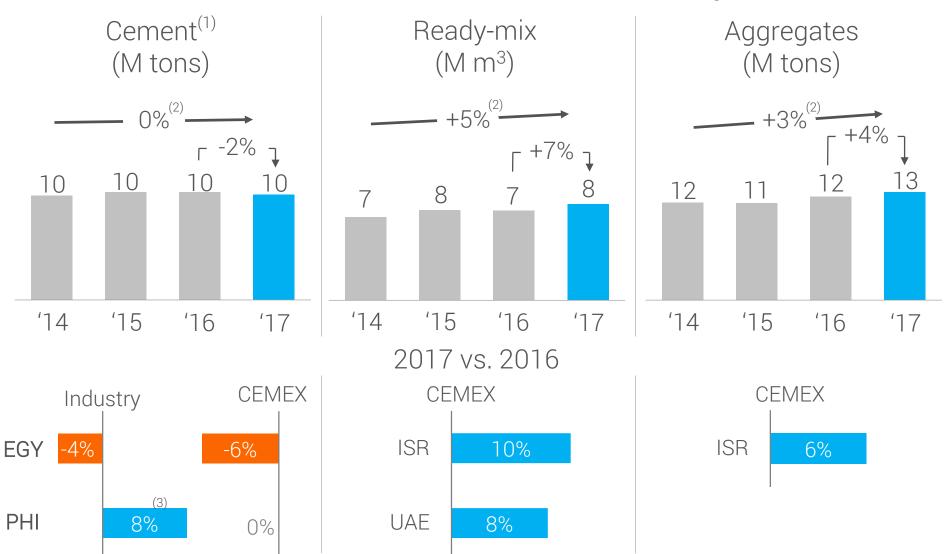
EBITDA Contribution – By Country



- Pricing pressures in Philippines
- Egypt impacted by EGP devaluation
- Record volumes in Israel
- Growth and high productivity in UAE

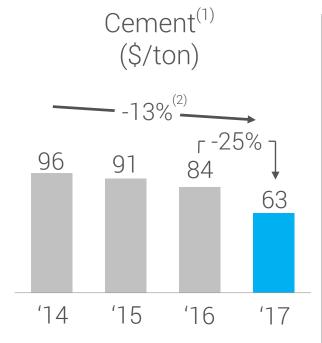


Market fundamentals remained healthy...

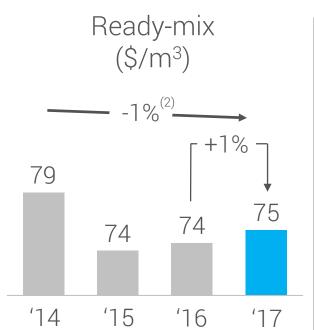




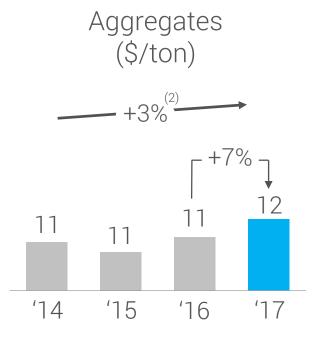
... and cement prices are stabilizing



- Egypt hit by devaluation, but prices up 10% in LC
- Pressure on prices in Philippines



 Fostering value added products and services

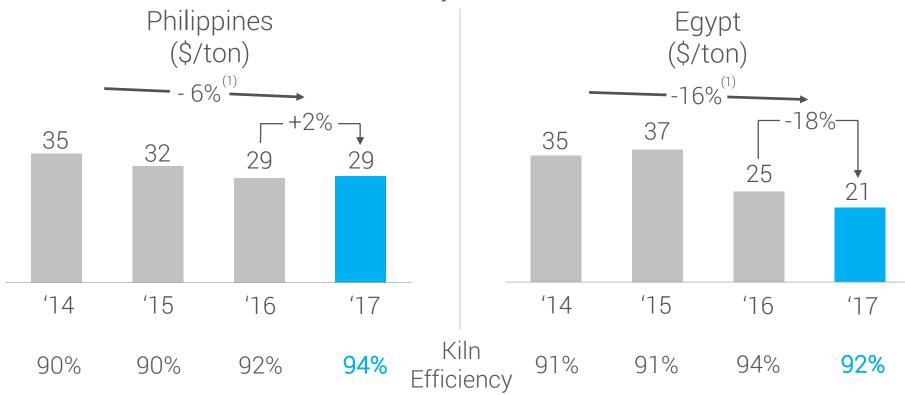


Robust pricing supported by sustainable demand



Proactive cost management

Cement Unitary Production Cost



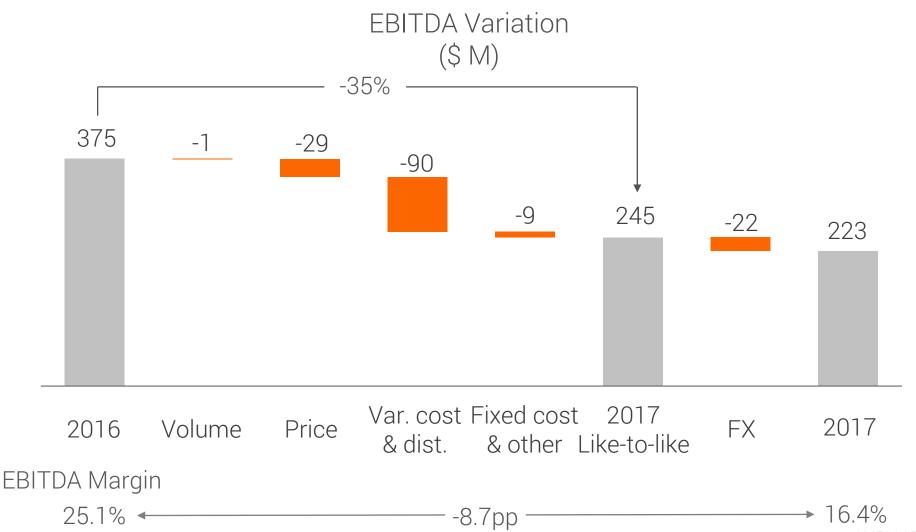
- Highest kiln efficiency in CEMEX
- Timely coal hedging strategy

- Maintaining high kiln efficiency
- Agile and flexible fuel mix

1) CAGR from 2014 to 2017



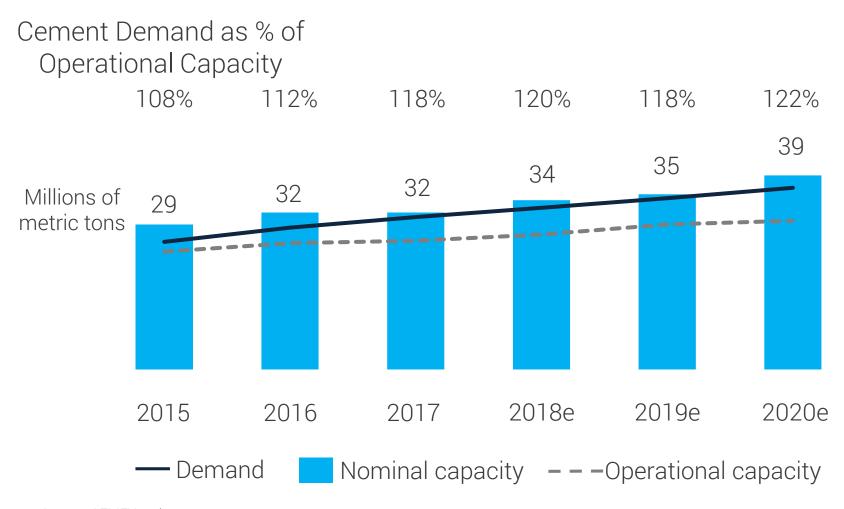
2017 results impacted by Egyptian devaluation and energy costs



AME&A175



Philippines: Investing in new capacity to take advantage of strong demand growth

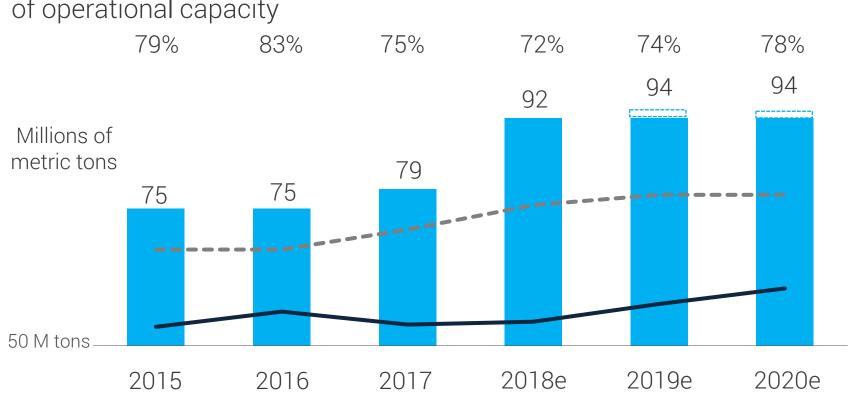


Source: CEMEX estimates AME&A I 76



Egypt: Resilient demand with challenging supply dynamics

Cement Demand as % of operational capacity



— Demand Nominal capacity — — Operational capacity Potential new capacity

Source: CEMEX estimates AME&A I 77



Medium term outlook

Philippines

- Positive cement demand drivers
- Capacity expansion and debottlenecking
- Challenges for margin expansion due to imports

Egypt

- Sustainable tailwinds in the Egyptian economy
- Positive cement demand fundamentals
- Uncertain behavior of new competition

Israel

- Stable economic backdrop
- Improving our footprint

UAE

- Positive macroeconomic outlook
- Excellent productivity with room for improvement



What you should expect from us

- Achieve and sustain Zero for Life
- Offer superior services and value added products, at premium prices
- Launch new digital solutions to expand value creation
- Maintain the highest kiln efficiency
- Debottleneck in Philippines to capture value in advance
- \$225 M investment in the Solid cement plant expansion (1Q20)
- Develop our footprint in Israel





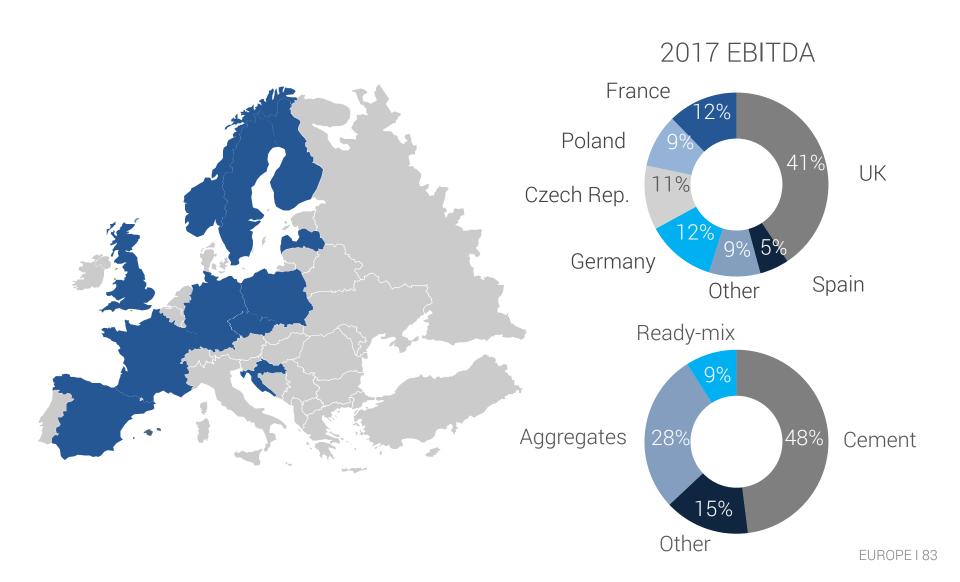


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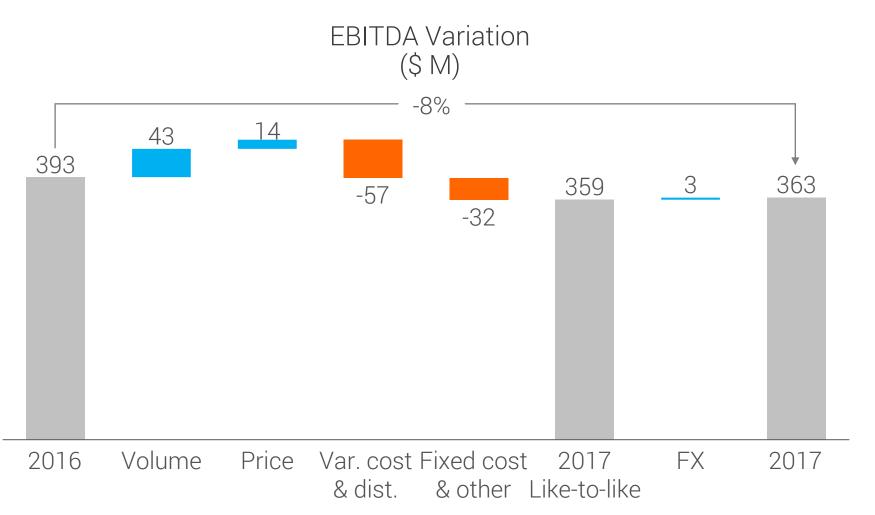


Diversified and attractive European portfolio



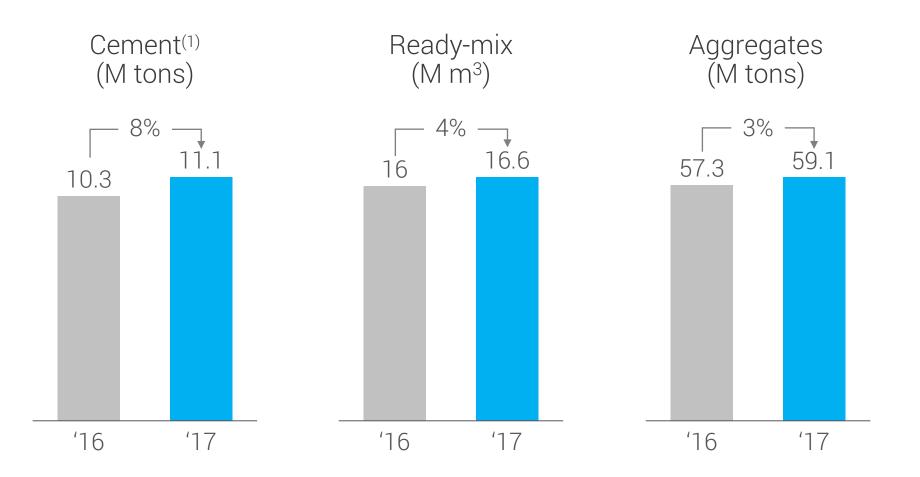


Solid operational performance offset by energy costs and geographic mix





Strong recovery driven by Continental Europe

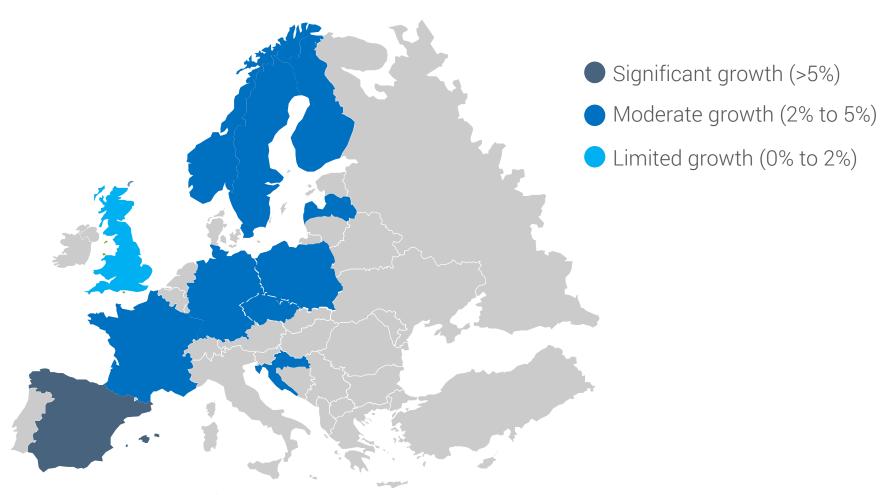


1) Domestic gray cement EUROPE I 85



Sustainable demand growth

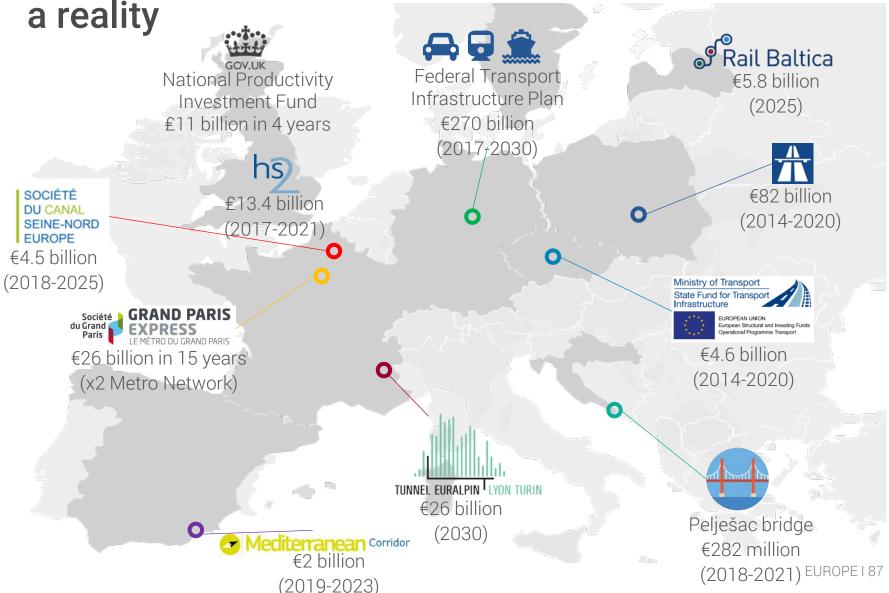
Demand Growth CAGR 2017 - 2022(1)



1) Domestic gray cement consumption (Ready-mix for France) Source: CEMEX estimates



Government commitment to infrastructure is a reality





Housing: Strong, wherever you look





Europe is awakening

Economic growth returning to Continental Europe

Favorable credit conditions

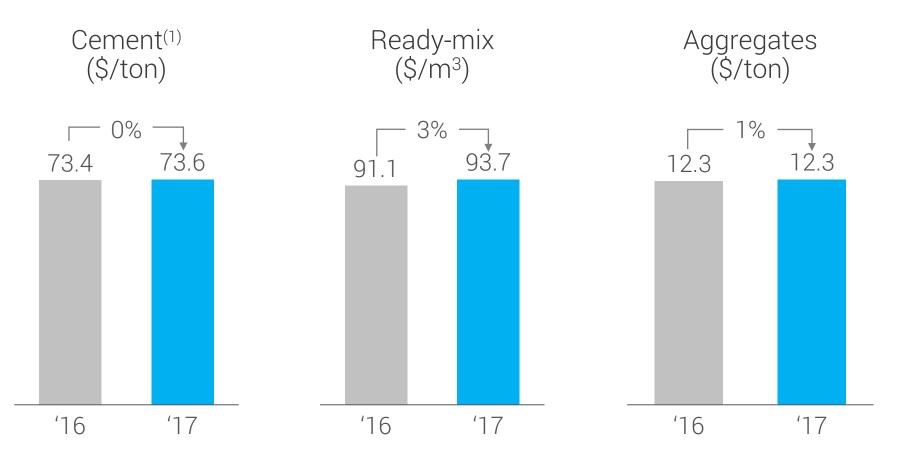
Housing deficit augmented by refugee flows

Large infrastructure programs announced

Political stability and more conviction surrounding EU



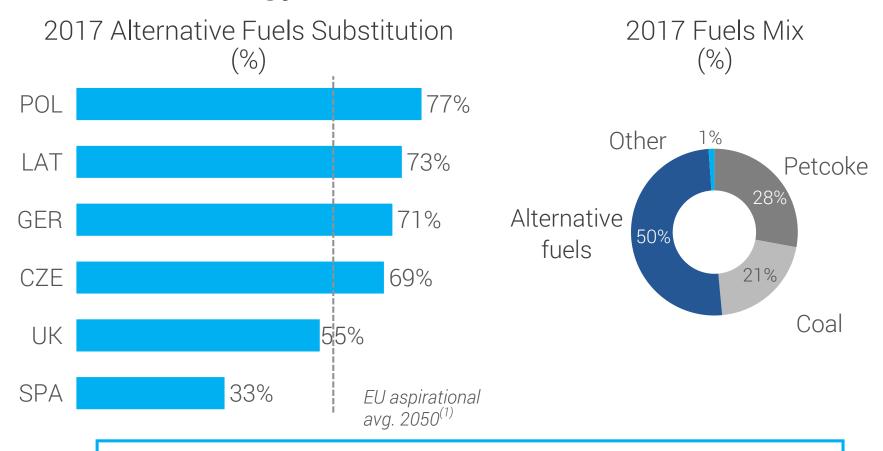
Volume recovery paving the way for higher profitability initiatives



1) Data considers FOB prices EUROPE I 90



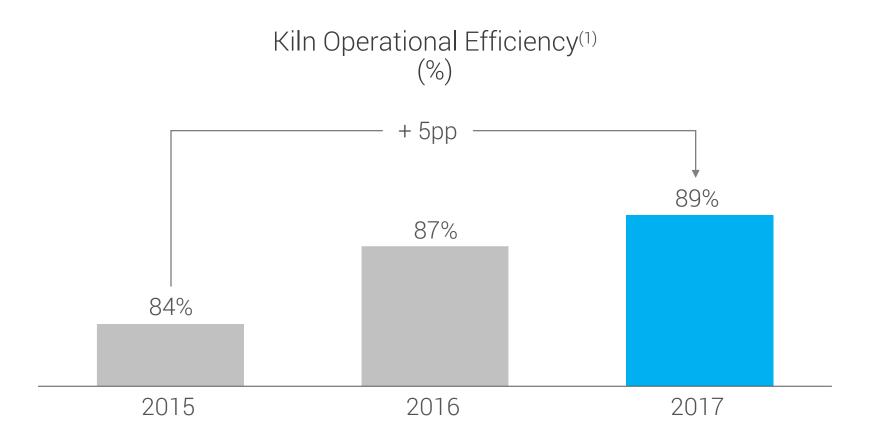
Continue to deliver value from alternative fuels strategy



~\$70 M savings from using alternative fuels vs. fossil fuels in 2017

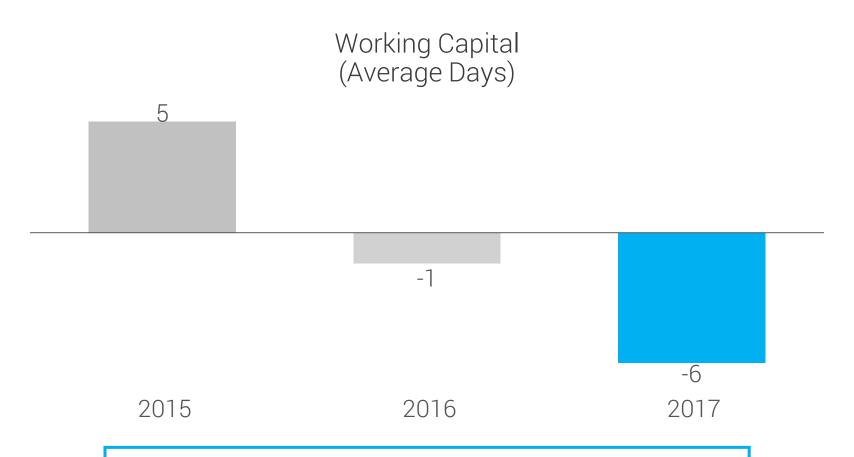


Focused on optimizing our operations





Working capital numbers speak for themselves



Unlocked ~\$45 M in average working capital during 2017



What you should expect from us

- Achieve and sustain Zero for Life
- Recovering input cost inflation
- Cost optimization culture
- Energy savings through operational efficiency and greener fuel mix
- Higher profitability





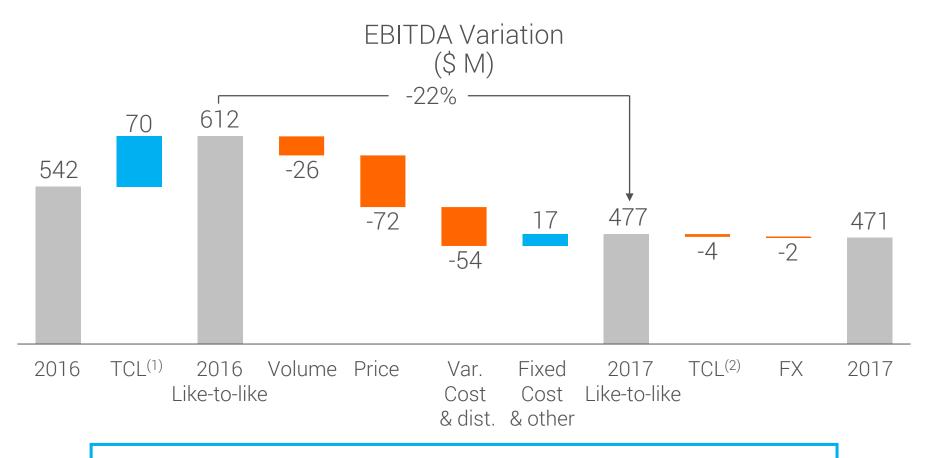


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2017 EBITDA impacted mainly by Colombia and higher fuel costs



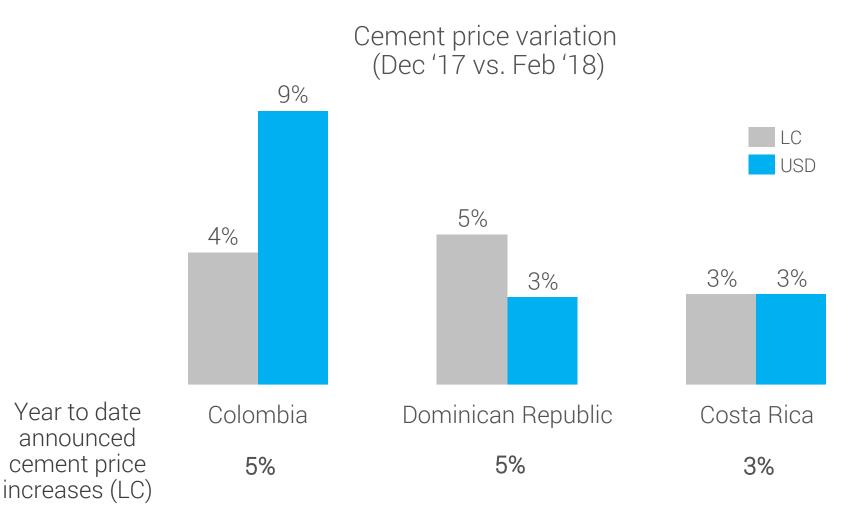
Price decline in Colombia accounted for \$92 M of EBITDA decrease

TCL Group January 2017 results, CEMEX started consolidating TCL Group results in February 2017



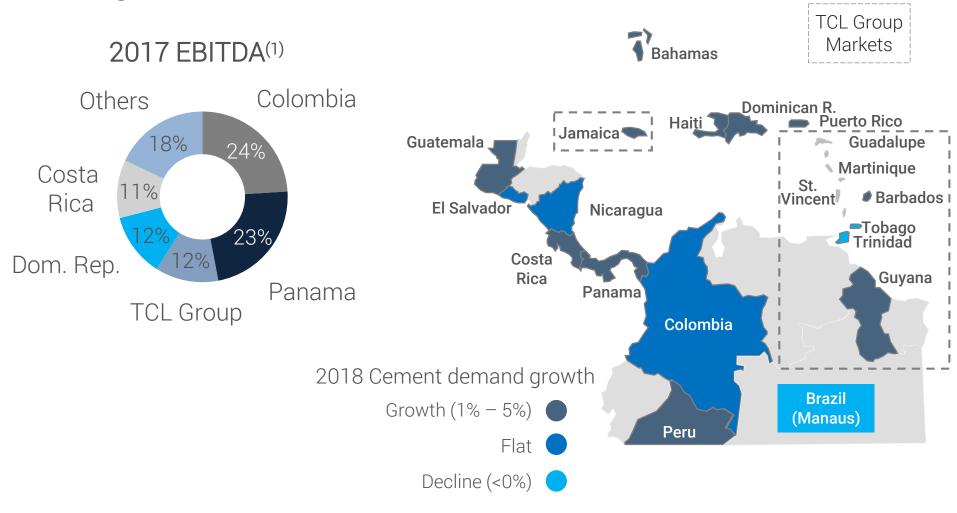
Our pricing strategy, key to improving EBITDA this year...

announced





...supported by a slight improvement in regional cement demand...





...and additional ~\$4 M to \$8 M of EBITDA contribution from the TCL Group during 2018

	Initiatives 	Annual EBITDA improvement target
(0	Operational Efficiencies	~\$5 M
rgie	Right-sizing	~\$8 M
Syne	Procurement	~\$3 M
PMI Synergies	Energy	~\$5 M
	Others	~\$3 M
		~\$24 M

TCL Group EBITDA to grow by ~35% in three years due to PMI synergies



CEMEX GO and segment oriented value propositions provide a solid competitive advantage



Launched in Colombia this month and rest of region to follow

MIX3R



Of total cement volume sold to industrial clients was through MIX3R



1,500

Construction projects in 2017 bringing incremental sales to our distributors



455

Stores in the region, the largest building material retail network in Latin America SCA&C | 102

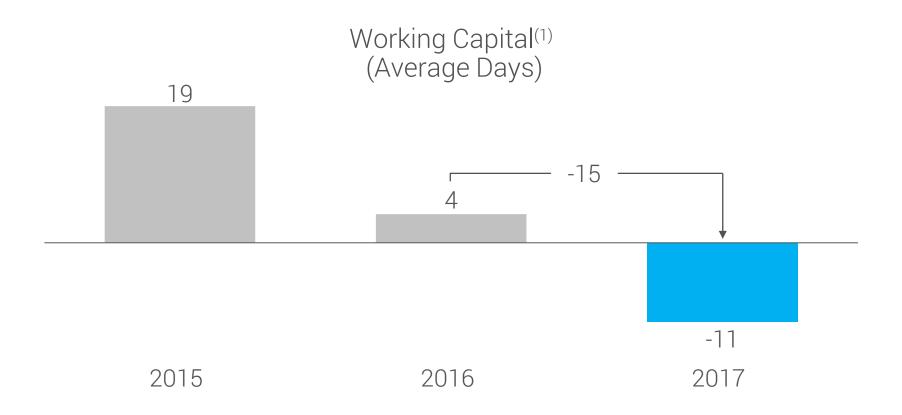


We still have opportunities to reduce costs

- Increase usage of alternative fuels from 10% in 2017 to 20% in the next three years
- Reduce clinker factor from 73% in 2017 to 72% in 2020, releasing 100k tons of clinker per year
- Reduce production costs by sourcing spare parts from low cost countries with potential savings of ~\$9 M to \$12 M by 2020
- Optimize asset base in Puerto Rico and Colombia



We expect to sustain our outstanding working capital performance





Positive mid-term construction outlook with an investment pipeline of ~\$22B

	ement Demand GR ⁽¹⁾ ('19– '22	Main projects	Investments
Colombia	~3%	 Metro and other projects in <i>Bogotá</i> Subsidies for middle-income housing Vías de la equidad 	~\$10 B ⁽²⁾
Panama	~4%	4th bridge over the Canal3rd line of subwayNorthern Corridor Highway	~ \$6 B
Costa Rica	~4%	 Oxígeno project Northern Beltway Ruta 32 (100km)	~ \$1 B
Dominican Republic	~3%	Hospitality and tourism projects25k housing units	~ \$2 B
Nicaragua	~3%	Mulukuku-Siauna roadBluefields-Naciones Unidas road	~\$1 B
Jamaica	~3%	5,000 hotel rooms11,000 housing unitsSouthern Coastal Highway	~\$1 B
Guyana	~5%	Oil and gas infrastructureHousing and industrial and commercial projects	~\$1 B



What you should expect from us

- Reach as soon as possible our Zero for Life target
- Responsibly deploy our pricing strategy to improve EBITDA and EBITDA margin
- Capture synergies from the TCL Group integration
- Leverage CEMEX GO to strengthen our market position, offering a unique and superior customer experience





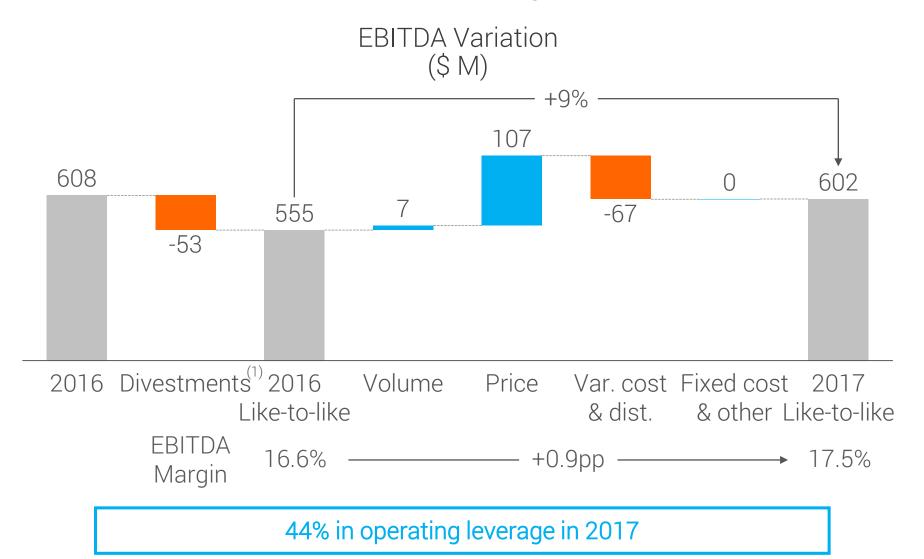


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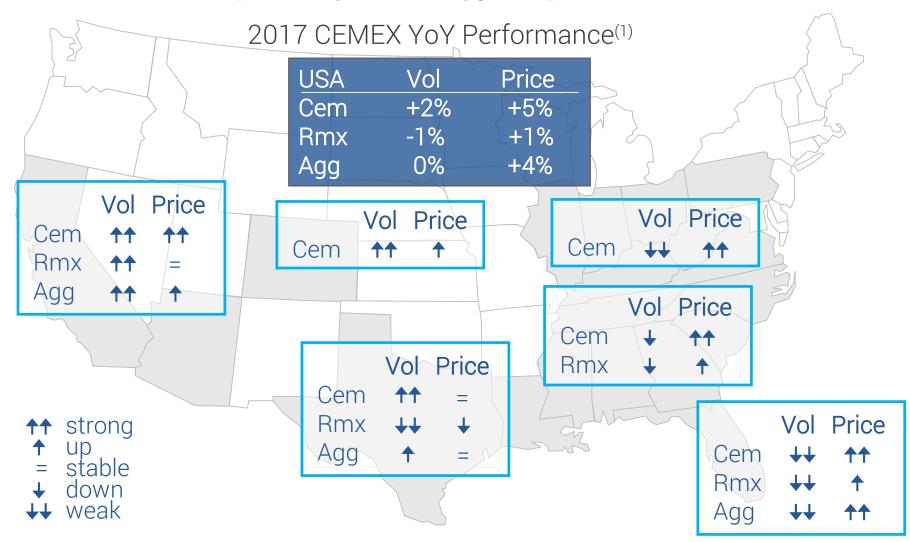


Good results achieved during 2017





Successful pricing strategy implementation

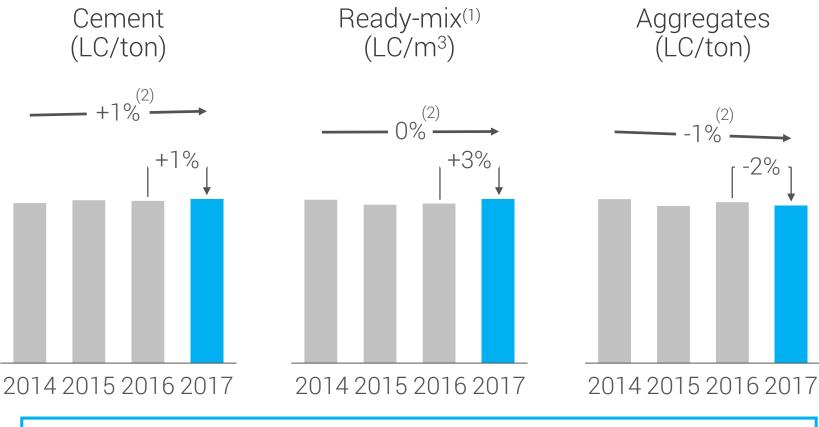


¹⁾ Percentages of volumes and prices refers to CEMEX USA 2017 results on a like-to-like basis for current operations, price excludes freight to customer. Arrows in volumes and prices represents CEMEX's 2017 performance in a particular state/region



Costs contained below inflation levels

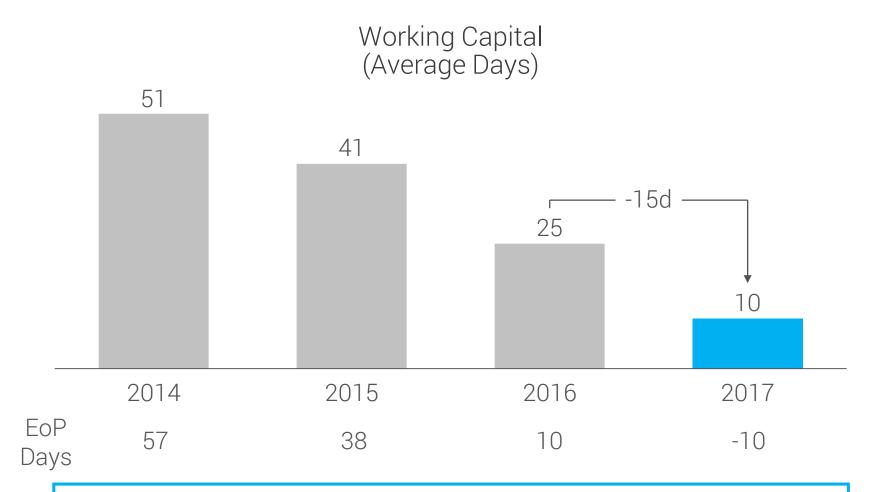
Unitary Production Cost by Business Segment



2017 SG&A as a % of sales lowest in a decade⁽³⁾



Significant reduction in working capital



Unlocked ~\$95 M in working capital during 2017⁽¹⁾

¹⁾ Excludes effect of divested assets on working capital reduction Note: average days are actual and not on a like-to-like basis



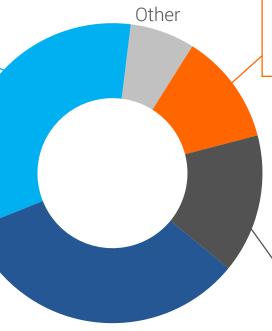
Residential segment driving growth in 2018

Florida

Strong residential outlook with YoY single-family starts +12%

California & Arizona
SB1⁽¹⁾ in California to
support highways &
streets growth at +6% YoY

Revenue by Region



Alabama & Georgia

Large contract starts to spill over providing +7% YoY growth in industrial & commercial

Texas

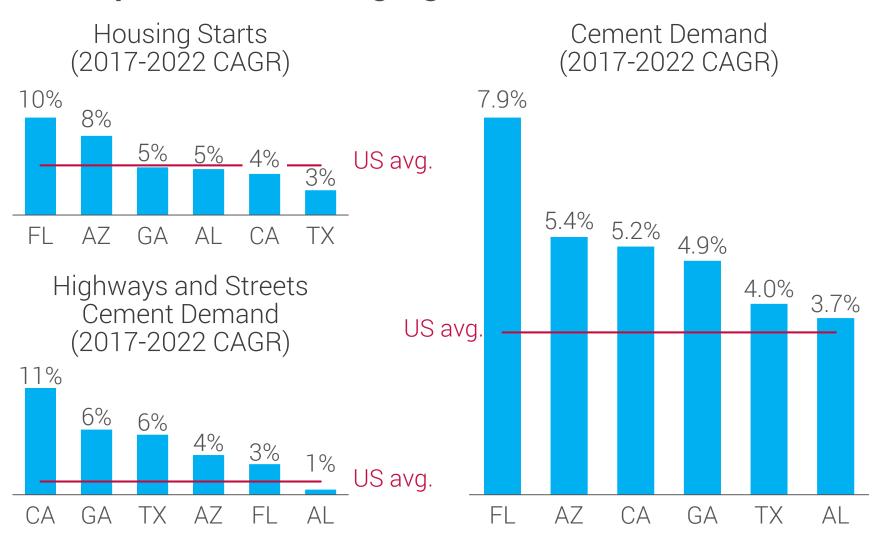
Houston reconstruction activity to support residential and industrial & commercial growth at +4% YoY. Propositions 1 and 7 to continue supporting highways and streets

1) Refers to Senate Bill No.1 (Transportation Bill) Source: CEMEX estimates

USA I 114



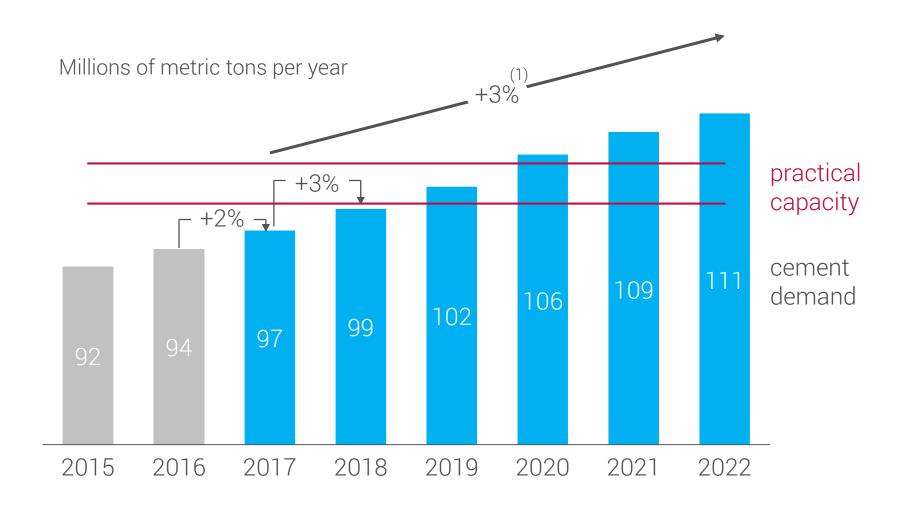
Well positioned in high growth markets



Source: CEMEX estimates USA I 115

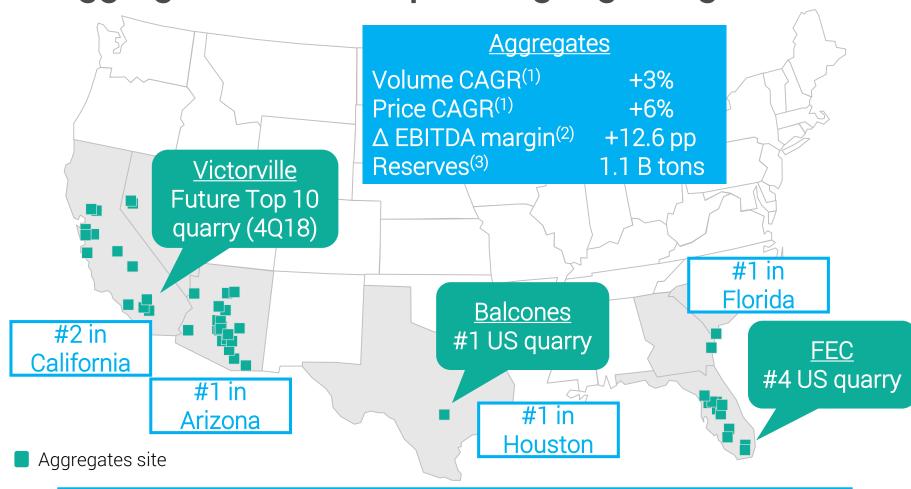


Continued favorable supply/demand dynamics





Aggregates leadership driving organic growth



42 million tons sold from 50 quarries during 2017



USA leading digital transformation roll-out towards superior customer experience





implementation started Nov'17



complete coverage by July 2018⁽¹⁾

+1,600

customers using the platform



+5,000 customers by end 2018⁽¹⁾

+3,000

transactions have been made



25% of Volume

ordered through platform so far⁽¹⁾⁽²⁾

- 1) Current CEMEX estimates
- 2) For initial markets where tool has been deployed



What you should expect from us

Continue health and safety improvement to achieve Zero for Life

Cement

- Cement kiln efficiency
- Best-in-class distribution network
- Fuel & energy management

Ready-Mix

- Organic growth in leading markets
- Focus on segments with high-growth
- Truck fleet optimization

Aggregates

- Reserves replenishment
- Growth to enhance asset base position
- Productivity and efficiency

Successful CEMEX GO roll-out creating competitive advantage

